Health and Human Development in the New Global Economy: The Contribution and Perspectives of Civil Society in the Americas

This publication is the result of a collaborative effort between the Pan American Health Organization and the WHO Collaborating Center for International Health at the University of Texas Medical Branch. The chapters are based on the proceedings from a seminar-workshop held in Galveston, Texas, in 1998. The objective of this forum was to examine the impact of the economic globalization process and technological change on health trends in the Region of the Americas, and, even more specifically, to explore how civil society groups can influence the formulation of healthy public policies and monitor equity in terms of both the health situation and the distribution of health care resources.

This publication addresses a wide range of issues affecting health in the global economy, including various types of economic organization and potential dangers the world faces as a new century begins. It centers on experiences, opportunities, and risks in the Americas, and on the value of health in human development and of international and regional integration processes in the formulation of a new global economy. It includes articles analyzing the impact of economic reform policies on health in general, as well as monographs written from the perspective of civil society groups in specific countries.

The variety of viewpoints and lessons learned in this publication will be of use to decision-makers, health and development experts, and emerging civil society groups in Latin America and the Caribbean. They can guide them in better addressing the enormous risks facing all sectors of society as a result of globalization by enabling them to take advantage of the tremendous potential this process affords.

Contents

Setting the stage for the workshop

- Opening Remarks to the Workshop
  Harold A. Drayton

Introduction to the Workshop: Health and Human Development in the Global Economy
  Sir George A.O. Alleyne

International Regional Integration Processes in the New Global Economy

- The International Dimensions of Economic Development. Clive Thomas
- NAFTA and the Persistence of Poor Labor Conditions in Chile. Fernando Leiva Letelier
- The FTAA: Reality and Expectations. Manuel Tortora
- Towards a Caribbean-America Strategic Alliance. Norman Girvan
- Social Policy and the FTAA. Manuela Tortora
- Healthy Public and the World Trade Organization: A proposal for an International Health Presence in Future World Trade/Investment Talks. Ronald Labonte
- Globalization, International Health, and A New International Relations Framework. Alberto J.F. Cardelle

Case Studies on the Effect of Economic Reform Policies on Health

- Market Failures and Moral Failures: The Privatization of Health in Peru. Jim Kim, Aaron Shakow, and Jaime Bayona
- The impact of Structural Adjustment Policies on Health and Health Services in the Caribbean. Elsie Le Franc
- Malaria Control in Nicaragua: Political and Social Influences in Disease Transmission and Control Activities. Richard Garfield

The Potential Contribution of Civil Society

- The Potential Role of Transnational Civil Society in Health Development in the Americas: Lessons from the NGO Revolution in International Law and International Relations. David P. Fidler
<table>
<thead>
<tr>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Democratization, Health Care Reform, and NGO-Government Collaboration: Catalyst or Constraint? Alberto J.F. Cardelle</td>
<td>Three Responses to the Comprehensive Health System Reform by Civil Society in Guatemala. Hugo Icú</td>
</tr>
<tr>
<td>Governability and Governance: Toward Health and human Development. Juan Antonio Casas, Rita Delia, and Cristina Torres-Parodi</td>
<td>The Risks Involved in Health Sector Reform and the Role of Civil Society in Guatemala: Moving from a Wartime Economy to a Market Economy. Juan Carlos Verdugo</td>
</tr>
<tr>
<td>Opportunities and risks presented by Globalization: Country case studies from the Perspective of Civil Society Groups</td>
<td>Nicaragua: The Struggle for Health. María Hamlin Zúñiga</td>
</tr>
<tr>
<td></td>
<td>A Response by Women to the Rapid Diminution of Health and Other Social Services as a Result of the Application of Neoliberal Economic Policies in Nicaragua. Dorothy Granada</td>
</tr>
<tr>
<td></td>
<td>The Effect of the Neoliberal Economy on el Salvador. José Danilo Ramírez Martínez</td>
</tr>
<tr>
<td></td>
<td>Health, Basic Sanitation and the Generation of Employment. Vicky Schreiber</td>
</tr>
<tr>
<td></td>
<td>Conclusion Final Remarks. Alexandra Bambas Galveston Declaration on Health and Human Development in the Americas</td>
</tr>
</tbody>
</table>