Las enfermedades transmisibles matan a más de 14 millones de personas cada año, sobre todo en los países en desarrollo donde aproximadamente 46% de las defunciones se deben a enfermedades transmisibles, 90% de las cuales se atribuyen a infecciones diarreicas y respiratorias de la infancia, sida, tuberculosis, paludismo y sarampión. El síndrome respiratorio agudo grave (SARS, por sus siglas en inglés) y la infección por el virus de Ébola, entre otras enfermedades transmisibles, demostraron una vez más que todos los países son vulnerables y que las consecuencias económicas, así como el miedo de la población a lo desconocido, repercuten en todo el mundo.

Al igual que las anteriores, esta edición de El control de las enfermedades transmisibles es compacta y fácil de usar y entender. Para cada enfermedad se incluyen la descripción, los agentes infecciosos que la causan, la distribución, los reservorios, los modos de transmisión, los periodos de incubación y de transmisibilidad, la susceptibilidad y los métodos de control. La publicación se complementa con un glosario de términos de suma utilidad y un exhaustivo índice de materias. La OPS publica esta edición en español con la autorización expresa de la Asociación Estadounidense de Salud Pública.

2005, 844 pp. ISBN 92 75 31613 9. US$ 28.00/22.00 en países de América Latina y el Caribe
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DENGUE AND DENGUE HEMORRHAGIC FEVER IN THE AMERICAS: GUIDELINES FOR PREVENTION AND CONTROL

These guidelines stress the fact that dengue is primarily a problem of domestic sanitation. Through physical means and without the overuse of chemicals, A. aegypti and the disease’s other important vector, A. albopictus, can be eliminated. Contrary to the centralized and vertically structured programs of the past, these guidelines emphasize ways to transfer the responsibility, capability, and motivation for dengue control and prevention to the community.

OTHER RELATED WORKS:
HANTAVIRUS IN THE AMERICAS: GUIDELINES FOR PREVENTION, DIAGNOSIS, TREATMENT, AND CONTROL (SEE PAGE 25)
ZOONOSES AND COMMUNICABLE DISEASES COMMON TO MAN AND ANIMALS, THIRD EDITION (SEE PAGE 25)

VIHDEO AMERICA: AN ANTHOLOGY OF 10 YEARS OF HIV TV SPOTS IN THE AMERICAS

VIHdeo America is an initiative of the Pan American Health Organization (PAHO) to disseminate 198 TV spots about HIV created and produced in 24 countries of the Americas between 1995 and 2005. VIHdeo America is meant to serve as a learning tool for communicators. It is a historic collection and not intended as a showcase of best practices.

The best way to benefit from the collection is to conduct an analysis of the TV spots. Even if you don’t have all of the background regarding the objectives and impact of a particular TV spot, you can learn about many communication issues.

Other materials related to VIHdeo America, including evaluations and discussions are available on the Internet at www.paho.org/vihdeoamerica.
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