

2008

PUBLICATIONS CATALOG

TRUSTWORTHY INFORMATION FOR GLOBAL IMPACT



**Pan American
Health
Organization**

Regional Office of the
World Health Organization

LETTER FROM PAHO'S DIRECTOR

Upon initiating my second term leading PAHO, I am pleased to present the 2008 publications catalog. The catalog achieves one of our Organization's core mandates: to create and disseminate pertinent health information to address the most pressing issues confronting public health in today's world.

One of the priorities for my second term will be to promote the application of interventions of proven effectiveness and to incorporate scientific knowledge and ethical considerations into policy decisions and the information that we transmit to our readers. Furthermore, I intend to promote collaborative and transparent forms of research and knowledge-sharing, while at the same time facilitating the preservation and documentation of traditional knowledge, good practices, and the dissemination of lessons learned. In this regard, the publications that are presented in this catalog are essential tools for the consolidation of these objectives.

The 2008 publications catalog presents information produced by PAHO on subjects ranging from nutrition and natural disasters to immunization, scientific writing and publishing, and communicable diseases. Our new titles include the last edition of our most popular book *Health in the Americas 2007*, and three publications on child and adolescent health: *Operations Research on Integrated Management of Childhood Illness*; *Youth-centered Counseling for HIV/STI Prevention and Promotion of Sexual and Reproductive Health: A Guide for Front-line Providers*; and *Guide for Participatory Local Assessment: Community Component of the IMCI Strategy*.

For PAHO, it is fundamental to take advantage of the information technology to expand the dissemination of our publications, thus facilitating access to a larger audience. Hence, we continue to increase our collection of publications in electronic format and offer it on different servers on the Internet. At the same time, we continue to strengthen the interactive site of the *Revista Panamericana de Salud Pública/Pan American Journal of Public Health* (<http://journal.paho.org>) by offering free access both to the most recent and previous issues of the *Journal*. We also continue to improve PAHO's online bookstore (<http://publications.paho.org>), which was recently redesigned to facilitate access to a broader list of publications and ensure access to the newest updates. We likewise continue to improve the PAHO Publishing site (<http://www.paho.org/publishing>), where you will find full-text publications, selected chapters of books, expert opinions and testimonies, book reviews, statistical information, and other highly useful tools.

To ensure the highest level of quality, usefulness, and accessibility in the information that we provide our global readership, we continuously measure the needs and demands of our users, especially in light of the trend toward electronic dissemination. Thus, in 2007, we conducted three studies to ascertain where our Internet readers come from, what their needs are, and what their degree of access is to electronic information. These studies will allow us to strike an adequate balance between our printed and electronic dissemination methods, but above all, to reduce the digital gap in access to our information.

PAHO of the 21st century looks inward searchingly from day to day as it renews its mission of solidarity and joint Pan American action. At the same time, it is doggedly moving forward in its efforts to complete the unfinished agenda, protect health achievements, and respond to the challenges in public health and socioeconomic development faced by its Member States. We hope that the publications presented in this catalog serve as instruments for meeting these goals.

—Dr. Mirta Roses Periago

CONTENTS

4	Communicable Diseases	12	Nursing	28	PAHO Electronic Collection
5	Emergency Preparedness and Disaster Relief	13	Health Systems and Services	29	Rights to Translate and Reprint PAHO Publications
7	Ethics and Human Rights	14	Health Trends Assessment/Epidemiology	30	Title Index
7	PAHO/WHO Policy Documents	16	Immunization and Vaccine-preventable Diseases	31	Subject Index
8	Oral Health	19	Child and Adolescent Health	33	PAHO/WHO Country Offices
9	Health of the Elderly	21	<i>Revista Panamericana de Salud Pública/Pan American Journal of Public Health</i>	34	Order Form
9	Pharmacology	22	Nutrition	35	Sales Agents/Ordering Information
9	Health and Human Development/Equity	24	Veterinary Medicine	36	What the Experts Are Saying about Our Publications
12	Health Promotion and Disease Prevention	26	Violence		

PAHO PUBLISHING ON THE WEB

Where you will find valuable information resources related to the Western Hemisphere's most pressing public health issues in easily accessible formats on topics such as: epidemiology - maternal health - child health - food and nutrition - injuries and violence - research and scientific writing - healthy lifestyles - gender and health - health promotion and communicable and noncommunicable diseases.

With this service, PAHO offers health workers and the general public information that is useful, timely, and from reliable sources.

At the new PAHO Publishing site you will find:

- * contents of entire books or chapters, some available full-text and free of charge;
- * scientific journal articles;
- * expert opinions and testimonials, book reviews, and a calendar of events on a variety of topics;
- * statistical information;
- * and many other highly useful tools.

NEW DOCUMENTS AND MATERIALS WILL CONTINUE TO BE ADDED TO THIS PAHO SERVICE ON AN ONGOING BASIS.

PLEASE VISIT US AT: <http://www.paho.org/publishing>



1994, 104 pp.
ISBN 92 75 11548 6
US\$ 25.00/18.00 in
Latin America and
the Caribbean
Order code: SP 548
Available in Spanish,
order code: PC 548

DENGUE AND DENGUE HEMORRHAGIC FEVER IN THE AMERICAS: GUIDELINES FOR PREVENTION AND CONTROL

These guidelines stress the fact that dengue is primarily a problem of domestic sanitation. Through physical means and without the overuse of chemicals, *A. aegypti* and the disease's other important vector, *A. albopictus*, can be eliminated. Contrary to the centralized and vertically structured programs of the past, these guidelines emphasize ways to transfer the responsibility, capability, and motivation for dengue control and prevention to the community.

Prepared by 18 representatives from seven countries in the Americas and several PAHO experts, this publication fills a critical niche in the fight against dengue in the Americas and is an invaluable tool for health professionals working in vector control everywhere.

REGIONAL STRATEGIC PLAN FOR MALARIA IN THE AMERICAS 2006–2010

The plan to combat malaria over the next five years takes into account the need for continuous efforts to achieve specific goals as well as the reduction of the burden on human health and the negative social and economic effects of the disease among the most affected population groups. It emphasizes the need for access to malaria diagnosis, appropriate treatment, preventive interventions, and sufficient health service coverage—meaning that strategies must be coupled with concrete actions and an enduring commitment.

Available on the Web at:
<http://www.paho.org/English/AD/DPC/CD/mal-reg-strat-plan-06.htm>

OTHER RELATED WORKS:

HANTAVIRUS IN THE AMERICAS: GUIDELINES FOR PREVENTION, DIAGNOSIS, TREATMENT, AND CONTROL

(See page 24)

ZOONOSES AND COMMUNICABLE DISEASES COMMON TO MAN AND ANIMALS, THIRD EDITION

(See page 25)



VIHDEO AMERICA:

AN ANTHOLOGY OF 10 YEARS OF HIV TV SPOTS IN THE AMERICAS

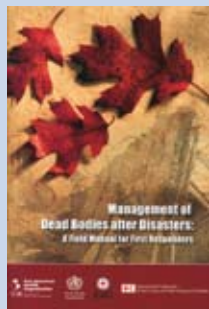
VIHdeo America is an initiative of the Pan American Health Organization (PAHO) to disseminate 198 TV spots about HIV created and produced in 24 countries of the Americas between 1995 and 2005. VIHdeo America is meant to serve as a learning tool for communicators. It is a historic collection and not intended as a showcase of best practices.

The best way to benefit from the collection is to make an analysis of the TV spots. Even if you don't have all the background about the objectives and impact of a particular TV spot, you can learn many communication issues by jointly answering with colleagues the following questions:

1. What is the TV spot's specific objective?
2. Can you identify its target audience?
3. Do you think the spot is appropriate for this target audience?
4. Does the spot promote individual behavior change, social change, or policy change (advocacy)?
5. Does the spot tell viewers what to do (use imperative language), or does it challenge them to think about personal choices?
6. Does it contain language or images that convey: fear/risk, support, hopelessness, empowerment, stigma and discrimination, solidarity, blame, dialogue, moral judgment, pity, compassion, other feelings and emotions?
7. Make a list of the spots you consider to be good examples of HIV communication and another of those that are poor examples. What criteria did you use to separate the two groups?
8. Did you discover elements in the spots that are relevant to your own country's HIV response? If so, how might these be adopted or incorporated?
9. Try answering questions 1 to 8 again, now based on TV spots from your own country.

Other materials related to VIHdeo America, including evaluations and discussions, are available on the Internet at www.paho.org/vihdeoamerica.

2006, 2 DVDs. ISBN 92 75 07396 1. US\$ 30.00 / 20.00 in Latin America and the Caribbean.
Order code: DVD001. Bilingual



2006, 56 pp.
ISBN 92 75 12630 5
US\$ 16.00/12.00 in
Latin America and
the Caribbean
Order code: OP 167

MANAGEMENT OF DEAD BODIES AFTER DISASTERS: A FIELD MANUAL FOR FIRST RESPONDERS

"[...] a clear, concise, and well-written resource that provides much-needed guidance to first responders who are recovering and handling dead bodies immediately after a natural disaster."

—Martin Kalis, *Journal of Homeland Security and Emergency Management*

Management of the dead is one of the most difficult aspects of disaster response. It has profound and long-lasting consequences for survivors and communities.

Globally, disasters claim thousands of lives each year. However, care of the deceased is often overlooked in disaster planning and the absence of guidance for first responders has recently been highlighted following several large disasters. This field manual for first responders presents simple recommendations for non-specialists to manage the recovery, basic identification, storage, and disposal of dead bodies following disasters. It also makes suggestions about providing support to family members and communicating with the public and the media.

This manual will be useful during the immediate response to a disaster and where forensic response is unavailable. Furthermore, it will be useful for those preparing mass fatality disaster plans. The recommendations are relevant for local, regional, and national authorities as well as for nongovernmental organizations. The principles outlined in this manual are being implemented and promoted by a variety of organizations, including the Pan American Health Organization, the World Health Organization, the International Committee of the Red Cross, and the International Federation of Red Cross and Red Crescent Societies.



2006,
ISBN 92 75 12633 X
US\$ 30.00
Order code: SP-E-633
Available only in electronic format through www.ingentaselect.com

DISASTERS: SELECTED READINGS

Disasters: Selected Readings highlights various aspects of planning before a disaster strikes and an effective response in its aftermath. The selections touch on such topics as the handling of supplies, dealing with mass casualties, protecting various elements of the health sector, and coping with mental health issues among survivors.

The publication is divided into three parts. The section on "Good Planning and Preparation for Safety" deals with various

aspects of planning and taking measures to mitigate the effects of disasters, including how to prepare for mass casualties, how to plan for processing and handling emergency supplies, and how to think ahead and protect water supply and sewerage systems. The section on "Protecting the Health Sector" deals with assessing the risk of damage from disasters to various components of the health sector and how to protect them before a disaster strikes and during its aftermath. The last section, "Responding Effectively," deals with various aspects of a response to a disaster, including effectively deploying field hospitals, coping with mental health issues, and processing supply donations.

PROTECTING NEW HEALTH FACILITIES FROM NATURAL DISASTERS

Technical knowledge and experience have taught us that it is possible to reduce to a minimum the risks and damage caused by disasters if preventive measures are incorporated early in the design, construction, and maintenance of new health facilities.

This publication is an overview of prevention guidelines and includes recommendations on how to promote their use among national authorities, planners, and financing agencies involved in the development of these projects. It emphasizes the substantial social and economic benefits of applying disaster mitigation measures to the design, planning, and construction of health facilities. Equally important, it describes how to apply these measures to achieve protection levels that ensure not only human safety but also the security of infrastructure and the continuity of services.

This is the premise of the *Guidelines for Vulnerability Reduction in the Design of New Health Facilities* for those responsible for management, design, construction, and inspection of new health facilities projects.

GUIDELINES FOR VULNERABILITY REDUCTION IN THE DESIGN OF NEW HEALTH FACILITIES

It is almost always the case that, when struck by large-scale natural disasters, hospital services are interrupted temporarily or permanently, mainly due to damage to their infrastructure. The operational loss of these facilities signifies more than the loss of the capital investments. Far more importantly, it has a major negative impact on the well-being and the socioeconomic development of the population and the country.

In recent years, various PAHO/WHO Member States have man-



2003, 52 pp.
ISBN 92 75 124841
US\$ 14.00/10.00 in
Latin America and the
Caribbean
Order code: OP 170
Available in Spanish,
order code: OT 170

2004, 106 pp.
ISBN 92 75 12500 7
US\$ 25.00/18.00 in
Latin America and the
Caribbean
Order code: OP 171
Available in Spanish,
order code: OT 171

aged to reduce the vulnerability of their hospitals; several of them withstood the effects of subsequent disasters. Even countries with limited financial resources can serve their populations well by providing them with hospitals and other health facilities that are resistant to earthquakes, hurricanes, and other natural hazards.

This publication, produced in conjunction with the PAHO/WHO Collaborating Center for Disaster Mitigation in Health Facilities at the University of Chile, puts forward three potential levels of protection from adverse events, or performance objectives: life safety, investment protection, and functional protection. PAHO/WHO recommends that essential areas and components of hospitals be built to achieve the third and most demanding performance objective, and that new health facilities be built entirely so as to meet, at least, the first level of protection, namely life safety.

International experience has shown that applying this philosophy to the construction of a new hospital only adds about 4% to the total cost of the project. This is the maximum amount that hospital authorities, project designers, builders, and financial agents must weigh against the social, political, and economic costs arising from the interruption or total loss of vital services at the very time that they are most needed. By contrast, applying innovative approaches when designing and selecting the site of a new facility can improve its safety and efficiency without significantly increasing overall costs.



2006, 35 pp.
ISBN 92 75 12629 1
US\$ 14.00/10.00 in
Latin America and the
Caribbean
Order code: OP 172
Available in Spanish,
order code: OT 172

THE CHALLENGE IN DISASTER REDUCTION FOR THE WATER AND SANITATION SECTOR: IMPROVING QUALITY OF LIFE BY REDUCING VULNERABILITIES

This joint publication (PAHO, UNICEF, ISDR, and IFRC) was introduced at the 4th World Water Forum that took place in Mexico in March 2006 to draw attention to the importance of ensuring that water and sanitation systems remain fully operational in the aftermath of natural disasters. This is critical if countries are to ensure there are no setbacks to the hard-won achievements in terms of access to these services. Additionally, it will allow countries to meet, by the year 2015, the goal of reducing by half the proportion

of people without sustainable access to drinking water and basic sanitation. Risk management is an important tool for the fulfillment of global challenges to provide water and sanitation services to all at all times.

DISASTER MITIGATION IN WATER SUPPLY AND SANITATION SYSTEMS

This CD-ROM contains an assortment of training and dissemination material on disaster mitigation in water and sanitation systems. An effort has been made to assemble or create the most effective material, including a slideshow and a compilation of technical papers on the subject that describe the theoretical and practical aspects of vulnerability assessment and introduce basic mitigation measures that can be taken in response to each of the natural hazards common in Latin America and the Caribbean.

Professionals and technicians involved in the design, construction, maintenance, and management of water and sanitation infrastructure are the target audience of this package, the purpose of which is to promote and facilitate the incorporation of disaster mitigation measures in such infrastructure in order to reduce the damage caused by natural disasters and to ensure that services can continue to function in their aftermath.

2005, US\$ 40.00/30.00
in Latin America and the
Caribbean
Order code: CD 009

NATURAL DISASTERS: PROTECTING THE PUBLIC'S HEALTH

This publication outlines the health sector's role in reducing the impact of disasters, laying out a framework that an administrator can rely on to make effective decisions in managing the health sector's activities to reduce the consequences of disasters. It describes the overall effects of disasters on health, highlighting myths and realities, and summarizes how the health sector must organize itself to cope with disasters. The book emphasizes the multisectoral nature of disaster preparedness and sets forth guidelines for preparing health sector disaster plans, means of coordination, and special technical programs before a disaster hits. The book also includes groundbreaking information on the management of supplies in a disaster.

The book is primarily aimed at health sector professionals who work in disaster preparedness, response, and mitigation activities. Disaster management has become such an intersectoral enterprise, however, that anyone interested in disaster mitigation will find here a useful primer. Public health students and professors also can rely on this book in formal and informal courses.



2000, 130 pp.
ISBN 92 75 11575 3
US\$ 25.00/18.00 in
Latin America and
the Caribbean
Order code: SP 575
Available in Spanish,
order code: PC 575



BIOETHICS: ISSUES AND PERSPECTIVES

This book offers in-depth analyses of critical topics in the field of bioethics from an international point of view. The authors are highly respected thinkers, most of whom are internationally renowned experts in the field.

The book is divided into two parts. The first 13 articles deal with the theory and

practice of bioethics and pose contemporary moral dilemmas, such as genetic engineering, organ transplantation, euthanasia, and surrogate motherhood. The second part is a collection of articles on the bioethics situation in various countries of the Region of the Americas. Finally, the appendices contain ethical codes and other pertinent documents that have served as the basis for modern thought in this field.

1990, 250 pp.
ISBN 92 75 11527 3
US\$ 24.00/18.00 in
Latin America and
the Caribbean
Order code: SP 527
Available in Spanish,
order code: PC 527

PAHO/WHO POLICY DOCUMENTS



PRO SALUTE NOVI MUNDI: A HISTORY OF THE PAN AMERICAN HEALTH ORGANIZATION

Pro Salute Novi Mundi celebrates PAHO's contribution to maintaining a united front against disease and improving health care infrastructure throughout the Americas over its first 90 years. By recalling health care milestones, this volume pays tribute to the men and women of vision, determination, and knowledge who, under the auspices of the Organization, blazed the trail toward health for all.

This publication tells it all—from the establishment of the Organization in 1902

and its evolution over the next 90 years to the struggles against smallpox, yellow fever, malaria, polio, natural disasters, *Aedes aegypti*, measles, cancer, and AIDS. Also examined are PAHO's efforts to spread technology and encourage research, to fill the gaps in the health care work force, to encourage healthy lifestyles, and to promote pro-health government policies.

THE QUEST FOR A HEALTHY AMERICA: CELEBRATING 100 YEARS OF HEALTH

Through the use of evocative archival and contemporary photographs, this book tells the story of public health in the Americas over the last century, revealing the countless changes that have occurred in human health and socioeconomic development in the Region. Its aim is to honor past achievements and inspire future advances in public health by describing contemporary struggles and the aspiration for health and equity by all the people of the Americas. This collection of photo essays illustrates the power of human solidarity in achieving progress, generation by generation, in communities and nations across the Region.

LEADING PUBLIC HEALTH IN THE AMERICAS INTO THE 21ST CENTURY. QUINQUENNIAL REPORT OF THE DIRECTOR 2003–2007

The report analyzes the most relevant information on compliance with the technical cooperation program during this period, within the framework of the strategic and programmatic orientations defined by the Governing Bodies of the Pan American Health Organization for the quinquennium 2003–2007.

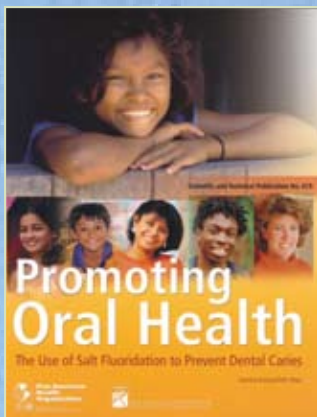
Available on the web at:
[http://www.paho.org/
Director/QR_2007/eng-
lish/message.htm](http://www.paho.org/Director/QR_2007/english/message.htm)

THE REGULATION OF PRIVACY AND DATA PROTECTION IN THE USE OF ELECTRONIC HEALTH INFORMATION: An International Perspective and Reference Source on Regulatory and Legal Issues Related to Person-Identifiable Health Databases

This book, written by experts from PAHO, the European Commission, and the East Carolina University School of Medicine, reviews the fundamental concepts related to the technical and legal aspects of data protection and summarizes the scope and degree of implementation of pertinent regulations in 51 countries. Even though the emphasis of the book is on data protection and privacy issues as they relate to person-identifi-

able electronic databases, data privacy regulation and legislation being implemented in many countries will likely apply to all data, regardless of whether they are collected offline or online.

Health professionals, legislators, and other interested parties will find this publication a valuable, carefully researched, and extensively referenced source of information on the status of health data protection regulation.



PROMOTING ORAL HEALTH: THE USE OF SALT FLUORIDATION TO PREVENT DENTAL CARIES

"Overall, this is an excellent, cost-effective reference for oral health educators and community oral health programs. It is filled with well-researched, practical scientific, historical, technical and behavioral information about salt fluoridation."

—*Canadian Journal of Dental Hygiene*

Fluoridating salt to prevent dental caries is one of the most successful—and cost-effective—public health interventions in modern times. For a mere 6 cents per person per year, a country can reduce dental caries by as much as 84%. And, for every US\$ 1 spent on the effort, there are savings to be gained in no-longer-needed dental treatment on the order of US\$ 250 per person per year. Salt fluoridation also is highly equitable, as its benefits reach rich and poor, young and old, urban and rural dwellers, even those living in remote areas who do not have access to dental care services. For countries that have unreliable water supply systems, salt fluoridation programs avoid the problems posed by fluoridating water.

In *Promoting Oral Health: The Use of Salt Fluoridation to Prevent Dental Caries* you will find everything you need to know about salt fluoridation. The book's first part traces the history of salt fluoridation programs, beginning with the earliest attempts

in Switzerland in the 1950s to more recent success stories in Europe and the Americas. The second section is a how-to treatise for planning, launching, running, monitoring, and evaluating salt fluoridation programs. The third section offers recommendations for launching a salt fluoridation program, blueprints for proposing and enacting salt fluoridation legislation, and detailed standardized research protocols and sample forms for conducting epidemiological research—all essential tools for public health workers.

As more and more countries start salt fluoridation programs, *Promoting Oral Health: The Use of Salt Fluoridation to Prevent Dental Caries* will become an essential road map for those charged with planning and implementing them.

Saskia Estupiñán-Day, 2005, 128 pp.

ISBN: 92 75 11615 6

US\$ 28.00/20.00 in Latin America and the Caribbean

Order code: SP 615

TABLE OF CONTENTS

SALT FLUORIDATION HISTORY AND SUCCESS STORIES

1. Overview

2. The Early Experiments, 1955–1980

Switzerland
Hungary
Colombia
Evidence Summary
References

3. Progress and Success, 1980–2000

Reduction of Caries
Differences among Population, Racial, and Ethnic Groups
Multiyear Plan to Prevent Caries in the Americas
Enamel Fluorosis

PLANNING, LAUNCHING, AND RUNNING SALT FLUORIDATION PROJECTS

4. Educating Communities about Salt Fluoridation

Why Educate about Salt Fluoridation?
Who Needs to be Educated about Salt Fluoridation?
Principles and Methods for Educating about Salt Fluoridation

What to Teach about Fluorides
What to Teach about Salt Fluoridation
Who Should Provide Education about Salt Fluoridation
The Need for Continuous Education about Salt Fluoridation
Planning and Strategy Development
Summary

5. Salt Production and Technology

Introduction
Global and Regional Salt Production
Production of Fluoridated Salt
Marketing of Salt

6. Strategic Planning for the Implementation of Salt Fluoridation Programs

Phase I: Feasibility and Program Implementation
Phase II: First Evaluation
Phase III: Long-term Evaluation and Consolidation

7. Epidemiological Surveillance

General Considerations
Biological Monitoring
Chemical Monitoring
Monitoring Fluoride Concentration in Salt in the Distribution Network

Monitoring Fluoridated Salt in Plants, Warehouses, and Points of Sale
Monitoring the Marketing and Use of Fluoridated Supplements (Drops and Tablets)
Monitoring the Use of Fluoridated Toothpaste in Preschool Children

TOOL-KIT FOR DECISION-MAKERS, HEALTH PLANNERS, LEGISLATORS, EPIDEMIOLOGISTS, AND HEALTH WORKERS

8. PAHO's Recommendations

for Setting up and Orchestrating a Successful Salt Fluoridation Program

9. A Legal Framework for Mandatory Iodization and Fluoridation of Salt

10. Standardized Research Protocols

1. Examination Procedures and Coding for Visual-tactile Oral Health Surveys
2. Determining Fluoride Concentration in Drinking Water
3. Determining Urinary Fluoride Excretion in Children: Time-control Urine Sampling
4. Determining the Extent of Use of Fluoride-containing Products



2005
ISBN 92 75 11611 3
US\$ 15.00
Order code: CD 611

HEALTH, WELFARE AND AGING IN BRIDGETOWN, BARBADOS. SABE 2000

Reaching a satisfactory old age hinges on many factors that affect persons, families, communities, and nations. We must foster research that will uncover empirical evidence about the aging process in the Region of the Americas, as well as studies that will help us understand the risks and threats to the health of older adults.

For example: how healthy are the years of life gained? Which public health interventions will bring about gains in life expectancy free of disability? The survey to evaluate the determinants of health and well-being among the elderly in Latin America and the Caribbean (known by its Spanish acronym, SABE) tapped more than 11,000 persons 60 years old and older in seven of the Region's cities: Buenos Aires (Argentina), Bridgetown (Barbados), São Paulo (Brazil), Santiago (Chile), Havana (Cuba), Mexico City (Mexico), and Montevideo (Uruguay). SABE gathered data about older adults' physical and mental health, financial situation, family support, work history, and housing conditions. The results included in the

country reports represent a contribution to the research agenda on the health of older adults.

PAN AMERICAN JOURNAL OF PUBLIC HEALTH: SPECIAL ISSUE ON HEALTH, WELL-BEING, AND AGING

This special issue presents a series of papers covering multiple dimensions of the aging process. The majority of these studies use data generated by a multi-center project that was directed by PAHO and that was called Health, Well-Being, and Aging (the "SABE project"). The articles in this issue are the fruits of the investment made by PAHO and its funding partners to develop an up-to-date body of knowledge on public health and aging. Despite abundant evidence of increased inequity and loss of social protection during the past decade, national sociopolitical agendas have, in many cases, dealt with this situation in only a fragmented and indirect manner.



2005, 160 pp.
US\$ 25.00/18.00
in Latin America
and the Caribbean
Order code:
OP 165. English,
Portuguese, and
Spanish

PHARMACOLOGY



2000, 260 pp.
ISBN 92 75 32319 5
US\$ 30.00/20.00 in
Latin America
and the Caribbean
Order code: OP 121
Available in Spanish,
order code: OT 121

ANTIMICROBIAL RESISTANCE IN THE AMERICAS: MAGNITUDE AND CONTAINMENT OF THE PROBLEM

The Pan American Health Organization shares the growing concern of the scientific and medical community regarding antimicrobial resistance resulting from the overuse of antibiotics in both humans and animals. This book is a valuable contribution to the surveillance of resistance to antibiotics. It includes articles in two broad categories: the monitoring of bacterial resistance to antimicrobial drugs and the factors determining the use of anti-

microbials. Some of the articles were presented at a conference on antimicrobial resistance held in Venezuela in the late 1990s, and other pieces were prepared specifically for this book. Within the wide range of materials in the publication are articles that address general subjects, such as choosing a method to monitor antimicrobial-resistant bacteria, and other pieces that deal with situations specific to various countries of the Americas.

This publication aims to increase awareness of the problem, to promote surveillance activities, and to find the best way to apply preventive measures, so that antibiotics are used judiciously with both humans and animals. The book is critical reading for official health entities in the Region of the Americas as well as for health professionals in both private and public practice.

HEALTH AND HUMAN DEVELOPMENT/EQUITY

HEALTH AND HUMAN DEVELOPMENT IN THE NEW GLOBAL ECONOMY: THE CONTRIBUTION AND PERSPECTIVES OF CIVIL SOCIETY IN THE AMERICAS

This publication is the result of a collaborative effort between the Pan American Health Organization and the WHO Collaborating Center for International Health at the University of Texas Medical Branch. The chapters are based on the proceedings from a seminar-

workshop held in Galveston, Texas, in 1998. The objective of this forum was to examine the impact of the economic globalization process and technological change on health trends in the Region of the Americas, and, even more specifically, to explore how civil society groups can influence the formulation of healthy public policies and monitor equity, in terms of both the health situation and the distribution of health care resources.



2000, 345 pp.
ISBN 92 75 12322 5
US\$ 28.00/22.00 in
Latin America and the
Caribbean
Order code: OP 160
Available in Spanish, order
code: OT160

This publication addresses a wide range of issues affecting health in the global economy, including various types of economic organization and potential dangers the world faces in this new century. It centers on experiences, opportunities, and risks in the Americas, and on the value of health in human development and of international and regional integration processes in the formulation of a new global economy. It includes articles analyzing the impact of economic reform policies on health in general, as well as monographs written from the perspective of civil society groups in specific countries.

The variety of viewpoints and lessons learned presented in this publication will be of use to decision-makers, health and development experts, and emerging civil society groups in Latin America and the Caribbean. They provide guidance in better addressing the enormous risks facing all sectors of society as a result of globalization by enabling them to take advantage of the tremendous potential this process affords.



2002, 232 pp.
ISBN 92 75 12393 4
US\$ 26.00/20.00 in
Latin America and
the Caribbean
Order code: OP 161

TRADE IN HEALTH SERVICES: GLOBAL, REGIONAL, AND COUNTRY PERSPECTIVES

This publication gathers some of the papers presented at the Inter-regional Meeting on Health and Trade: Toward the Millennium Round organized by the Pan American Health Organization and the World Health Organization in 1999. The principal objective of the meeting was to identify and explore possible cooperation mechanisms between the health services and trade sectors in order to develop effective health protection and promotion strategies. Participants included experts

on trade and health issues from nine countries: Argentina, Brazil, Canada, Chile, Indonesia, Switzerland, Thailand, and the United States.

The overarching conclusion emanating from the meeting is that unless the health and trade sectors develop strong linkages, health priorities will not be adequately taken into account by trade agreements currently under negotiation.

EXCLUSION IN HEALTH IN LATIN AMERICA AND THE CARIBBEAN

Millions of people in the Region of the Americas currently do not have access to health services and are excluded from the benefits of health protection systems. This issue is of growing importance in the public policy arena, not only as a social phenomenon that must be confronted and resolved, but also because of its potential use as an analytical tool to develop and evaluate interventions aimed at improving people's health status and the performance of health systems.

Despite abundant evidence of increased inequity and loss of social protection during the past decade, national sociopolitical agendas have, in many cases, dealt with this situation in only a fragmented and indirect manner, without sufficient data regarding its magnitude, causal factors, and the affected populations.

This publication presents the results of studies conducted between 2001 and 2003 in six countries of the Region—the Dominican Republic, Ecuador, Guatemala, Honduras, Paraguay, and Peru—with the objective of characterizing and measuring exclusion in health. The study forms part of a joint initiative between the Pan American Health Organization and the Swedish International Development Cooperation Agency, and its findings will be of great use to decision- and policymakers at all levels throughout the regional public health community.

INVESTMENT IN HEALTH: SOCIAL AND ECONOMIC RETURNS

The Pan American Health Organization joined hands with the Inter-American Development Bank and the World Bank, and also worked with the United Nations Development Program and the United Nations Economic Commission for Latin America and the Caribbean, to explore how investing in health can benefit economic growth, household productivity, and poverty alleviation in Latin America and the Caribbean.

This publication collects the final reports of three research projects that examined these issues. The work published here includes noteworthy research by economists interested in health issues and by health workers who are concerned about the broader implications of good health. These findings will go a long way towards defining the critical role that health plays in overall human development.



2004, 140 pp.
ISBN 92 75 12476 0
US\$ 24.00/18.00 in
Latin America and
the Caribbean
Order code: OP 163
Available in Spanish,
order code: OT163

2001, 284 pp.
ISBN 92 75 11582 6
US \$28.00/22.00 in
Latin America and
the Caribbean
Order code: SP 582
Available in Spanish,
order code: PC 582

IN THE 2004 BMA BOOK COMPETITION, THE HIGHLY COMMENDED CERTIFICATE IN PUBLIC HEALTH WAS PRESENTED TO THE PAN AMERICAN HEALTH ORGANIZATION FOR

BUILDING BETTER HEALTH

A HANDBOOK OF BEHAVIORAL CHANGE



"This manual, which suggests ways to improve health in our 'global village,' merits scrutiny by anyone concerned with health issues, whether clinical or public health-based. Summing up: Recommended to general readers, lower-division undergraduates through professionals."

— *Choice*

Building Better Health: A Handbook of Behavioral Change blends tried-and-true disease prevention practices and behavioral science principles into a hands-on manual for health workers, community health promoters, nurses, and family physicians. Many others, such as social workers and teachers, can also learn here how to promote health and prevent disease. The book offers step-by-step instructions in behavioral change techniques to use at the society, community, family, and individual levels.

The book is structured into five sections, which detail theoretical and practical aspects of health promotion. Within the handbook's pages there is an overview

of principles of disease prevention and strategies of community health intervention, including practical examples and step-by-step planning. The book also includes an in-depth examination of the causes of morbidity, disability, and premature mortality that most seriously burden broad age groups across the life cycle and a review of the protective and risk factors for each of the leading forms of disability and death. Throughout its chapters, the book recommends simple, hands-on preventive interventions.

2003, 378 pp., ISBN 92 75 11590 7. US\$ 30.00/22.00 in Latin America and the Caribbean
Order code: SP 590
Available in Spanish, order code: PC 590

TABLE OF CONTENTS

Prologue

Preface

Acknowledgments

PART I. LAYING THE FOUNDATION

1. General Principles of Health Promotion and Disease Prevention
2. Principles of Community Health Intervention

PART II. IMPROVING HEALTH THROUGHOUT THE LIFE CYCLE

3. Infants and Children Up to 14 Years Old

4. Adolescents and Young Adults 15–24 Years Old
5. The Prime of Life: Ages 25–64 Years
6. The Older Years: 65–100

PART III. BETTER UNDERSTANDING THE LEADING FORMS OF DEATH AND DISABILITY

7. Brain and Behavioral Disorders
8. Diseases of the Heart and Blood Vessels
9. Cancers
10. Chronic Lung Disorders
11. Injuries and Violence

PART IV. INTERVENING MORE EFFECTIVELY

12. Principles and Methods of Behavior Change
13. Getting Specific: Actions to Reverse the Most Destructive Risk Forces

PART V. THE AUTHOR'S EPILOGUE

14. Is Good Health Achievable and Sustainable?

References and Additional Resources

Index

2003, 74 pp.
ISBN 92 75 32448 4
US\$ 14.00/10.00 in
Latin America and
the Caribbean
Order code: OP 176
Available in Spanish,
order code: OT 176

HEALTH-PROMOTING SCHOOLS: STRENGTHENING OF THE REGIONAL INITIATIVE/ STRATEGIES AND LINES OF ACTION 2003–2012

This Strategic Plan for Strengthening the Health-Promoting Schools Regional Initiative during the 2003–2012 period is

the result of a long process of analysis of the current status of the Health-Promoting Schools Strategy in Latin America and the Caribbean, and of the needs of children and adolescents and the countries in these subregions. It is also the result of discussion sessions, consensus, and final validation with a group of professionals, mainly from the health and education sectors, with wide experience in the management of the strategy and school health programs at the country level. The Strategic Plan, presented in this document, reflects the vision of the Pan American Health Organization for strengthening the Regional Initiative throughout the next 10 years. Once again, PAHO encourages all Member States to continue their efforts to improve the health and quality of education of all school-age children and adolescents through the Health-Promoting Schools Strategy.

1996, 372 pp.
ISBN 92 75 11557 5
US\$ 32.00/24.00 in
Latin America and
the Caribbean
Order code: SP 557
Available in Spanish,
order code: PC 557

HEALTH PROMOTION: AN ANTHOLOGY

"[Health Promotion: An Anthology] will fill a gap on many individuals' bookshelves, including health promotion practitioners, other health workers, and students."

—Canadian Journal of Public Health

The studies included in this book have had a lasting impact and attest to the belief that public health requires a holistic point of view, rather than one limited to disease prevention and control. More than 50 public health experts from four continents contrib-

uted to the anthology. Their papers illustrate the diverse nature of health promotion topics and are presented in five parts: Developing a Framework, Building Healthy Public Policy, Strengthening Community Action, Developing Personal Health Skills, and Health Promotion for Specific Groups.

TOBACCO-FREE YOUTH: A "LIFE SKILLS" PRIMER

The book's first part describes the scope of the tobacco problem in the Region, especially as it affects youth and adolescents. It delves into such issues as tobacco-related illnesses and reviews various approaches for substance-abuse prevention. The second part discusses the application of the "life skills" approach to programs designed to prevent the use of tobacco and other substances. "Life skills" programs have a proven track record of effectiveness: by teaching such skills as self-awareness, stress management, assertiveness, and negotiation, they give young people the necessary tools to resist

social and media pressures to use tobacco. As such, "life skills" programs have become one of the most effective weapons in the anti-tobacco arsenal.

Health professionals, program planners, educators, and policy-makers will find here a useful overview of the tobacco situation in the Region, as well as guidelines for the planning and development of "life skills" substance use prevention programs that are tailored to the needs of the Region.



2000, 53 pp.
ISBN 92 75 11579 5
US\$ 16.00/12.00 in Latin
America and
the Caribbean
Order code: SP 579
Available in Spanish,
order code: PC 579

NURSING



NURSING IN THE AMERICAS

As we move through the 21st century, nurses will continue to play a predominant role in helping to develop better and more equitable public health services for the most vulnerable population groups. *Nursing in the Americas* highlights nursing's progress and achievements in the Region of the Americas and reflects on what the nursing community can do in the future to

bridge the gaps of inequality in all communities.

This publication is composed of 21 articles that examine such issues as health in development, innovative strategies for addressing priority problems, the organization and management of health services, education, and research as they pertain to nursing. The articles appear in English, Portuguese, or Spanish, depending on the native language of the author(s), and abstracts are provided in the other languages for broad application by all health professionals in the Americas. *Nursing in the Americas* will inspire nurses across the globe.

1999, 277 pp.
ISBN 92 75 11571 0
US\$ 25.00/20.00 in
Latin America and
the Caribbean
Order code: PC 571
English, Portuguese,
and Spanish

1998, 44 pp.
ISBN 92 75 073777 5
US\$ 16.00/12.00 in
Latin America and
the Caribbean
Order code: OP 115
Bilingual

DEVELOPING HEALTH TECHNOLOGY ASSESSMENT IN LATIN AMERICA AND THE CARIBBEAN

The first part of this publication provides an introduction to health technology assessment (HTA): why it is important; who does the evaluations; when and how

the evaluations are done. The World Health Organization's programming activities regarding HTA are also discussed. In the second part, the authors look at health technology in Latin America and the Caribbean. PAHO's recommendations for promoting health technology assessment are outlined in this section.

This publication will serve as a useful tool for policymakers and health care professionals in this field, especially those interested in PAHO's role in developing health technology assessment in the Region. It is hoped that this publication will help facilitate the incorporation of HTA as a regular part of health services processes and development throughout the Americas.



1997, 318 pp.
ISBN 92 75 12236 9
US\$ 26.00/20.00 in
Latin America and
the Caribbean
Order code: OP 108
Available in Spanish,
order code: OT 108

ORGANIZATION, DEVELOPMENT, QUALITY ASSURANCE, AND RADIATION PROTECTION IN RADIOLOGY SERVICES: IMAGING AND RADIATION THERAPY

This publication explores organizational and technical aspects of radiology, analyzed within the context of the Pan American Health Organization's strategic and programmatic orientations during the late 1990s. It seeks to strike a balance between basic principles of decentralized health services and the requirements that emerge as advances in medical knowledge are incorporated and applied in various areas of the health services. As a comple-

ment to the concepts developed in the text, the appendices in the second half of the book present examples of equipment speci-

fications and legislation on practices and specialties, and provide information on technical aspects of quality assurance and radiation protection.

Politicians, administrators, planners, and health professionals, as well as ministries of health staff, will find this publication useful as they allocate resources and determine technological configurations for the provision of services. Moreover, it is hoped that this book will help ease the task of those who must reconcile universal health care coverage with quality assurance and radiation protection.

SETTING UP HEALTH CARE SERVICES INFORMATION SYSTEMS: A GUIDE FOR REQUIREMENT ANALYSIS, APPLICATION SPECIFICATION, AND PROCUREMENT. BOOK AND CD-ROM

1999, 624 pp.
ISBN 92 75 12266 0
US\$ 48.00/40.00 in
Latin America and
the Caribbean
Order code: OP 120

This publication caps a successful partnership between the Pan American Health Organization and the IBM Corporation that set out to study health information issues in Latin America and the Caribbean. The book contains practical guidelines and suggestions for health care and health systems professionals as they prepare to plan and develop information systems.

The book discusses the implementation of information systems and the application of information technology in terms of the requirements in health care services and provides a comprehensive review of information systems and information technology solutions. One of this book's most significant contributions is the description of the functional specifications of information systems applications in the health care services.

This publication specifically targets health care executives, health services administrators, information technology professionals and managers, and other interested professionals who work in health care institutions and who have an immediate and pragmatic interest in information systems and related technology.

The publication comes with a CD-ROM which contains all chapters in PDF (Portable Document Format). The CD-ROM's contents are in English and Spanish.

WELL-BEING



Published in a very unique format, this collection of quotations—from Homer to the authors of books of the Bible to the drafters of the Constitutions of the Pan American Health Organization and the World Health Organization—attests to a universal understanding of health in its all-encompassing sense: “physical, mental and social well-being.” These voices from over the centuries and from many different cultures eloquently and entertainingly characterize the varying components of physical well-being (nutrition, exercise, lifestyle, and leisure). At the same time they recognize the requisite harmony of the individual with nature, and in dimensioning the concept of health, these sages likewise seize the contribution of mental well-being. For its part, the genius of the Constitutions of PAHO and WHO rest on their embrace of social well-being as a sine qua non of health.

Size: 1 3/8" x 2". 2006, 312 pp. ISBN 92 75 512664 X. Deluxe edition: US\$ 4.50. Paperback edition: US\$ 3.50.
Order code: OP 168. Also available in Spanish, order code: OT 168

1988, 1,004 pp.
US\$ 36.00
ISBN 92 75 11505 2
Available in electronic
format at www.ingentaselect.com

THE CHALLENGE OF EPIDEMIOLOGY: ISSUES AND SELECTED READINGS

Edited by four eminent epidemiologists, this book consolidates, for the first time, a core of landmark articles on the evolu-

tion, scope and limitations, uses, and prospects of epidemiology. An outstanding feature of the book is the inclusion of the editors' assessments of the realm of epidemiology, where it is and where it should be going. It represents a useful tool for both students and practicing professionals and provides a much-needed frame of reference for reorienting the practice of epidemiology.

The book is a collection of 91 articles, grouped in five sections. The first two sections deal with the historical evolution of the discipline, and sections 3 and 4 address the application of epidemiology. Finally, section 5 offers the editors' views on epidemiology's future.

HEALTH TRENDS ASSESSMENT SET

This set included:

- *Health in the Americas*, 2007 Ed., Volumes I and II
- CD ROM version of *Health in the Americas*, 2007, 2007 Ed.
- CD ROM version of *Health in the Americas*, 2002 Ed.

US\$ 140.00/80.00 in Latin America and the Caribbean. Order code: ST 059. This set includes: 2 books and 2 CD-ROMs. This offer is not valid for sales agents.



1999, 476 pp.
ISBN 92 75 11567 2 US\$ 28.00/20.00 in Latin America and the Caribbean
Order code: SP 567
Available in Spanish, order code: PC 567

HEALTH STATISTICS FROM THE AMERICAS, 1998 EDITION

This edition is the fourth in a series begun in 1991 to complement the quinquennial publication *Health in the Americas*. Marking a first for the series, Part I of this edition is devoted to a special topic—health during childhood.

Part I deals with selected demographic aspects, presents estimated death rates for broad groups of causes for children under 1 year and children 1–4 years of age, and examines selected health topics of particular importance during childhood.

Part II presents data on registered mortality in specific age groups. In addition to providing a summarized presentation of causes of death in children under 5 years of age, it also includes mortality data for several age groups immediately following early childhood. These data have not been published previously in this age detail, and they should be invaluable in the study of adolescent health.

In Part III, as have previous editions, this volume presents summarized mortality data by age group and sex for all country-years received after the previous edition (1995).

With this book, PAHO once more brings to analysts, researchers, policymakers, and other interested parties the full richness of statistical information available about health in the Region of the Americas.

HEALTH STATISTICS FROM THE AMERICAS, 2003 EDITION

As part of the Pan American Health Organization's constitutional mandate to disseminate information on the health situation and trends in the Region of the Americas, this on-line publication presents mortality data submitted by individual countries of the Americas, as well as other useful health information, for dissemination to the international health community. The statistical information presented in this publication was prepared by the Health Analysis and Information Systems Area (AIS) of PAHO, which was also responsible for the selection, tabulation, and technical review of the data presented. The data collection process includes technical collaboration with the Member States to strengthen routine national vital statistics systems.

This publication marks the first time that detailed causes of death statistics according to the *International Statistical Classification of Diseases and Related Health Problems, Tenth Revision (ICD-10)* are presented.



Available in electronic format only at www.ingentaselect.com

PRESS COPIES FOR REVIEW

PAHO will gladly consider requests for review copies of our books for use in media-related activities, including mention in scientific journals, general audience magazines, newspapers, and other types of print material, as well as on radio and television programs. Please send your request by e-mail to dissemination@paho.org. All requests should indicate your name, that of the organization with which you are affiliated, and a business phone number.

NEW EDITION!



HEALTH IN THE AMERICAS: 2007

A UNIQUE AND AUTHORITATIVE INFORMATION RESOURCE FOR ALL HEALTH PROFESSIONALS

NEW IN THE 2007 EDITION:

- In addition to the present iteration of past trends in the Region, this edition provides a vision of the future of health in the Americas. Distinguished leaders with profound experience in international health offer their remarks on the "Health Agenda for the Americas, 2008–2017". These leaders include: George A.O. Alleyne, Stephen Blount, Paolo Buss, Nils Kastberg, Gustavo Kourí, Jay McAuliffe, Sylvie Stachenko, Muthu Subramanian, Ricardo Uauy, and Marijke Velzeboer-Salcedo.

- A series of profiles on health challenges and how the respective national health sector is responding to those challenges is presented for each of the countries.

One of the Pan American Health Organization's core mandates is to collect and disseminate information on health conditions and trends in the countries and territories of the Americas. One key mechanism to accomplish this mandate is to publish *Health in the Americas*, a comprehensive report exclusively devoted to tracking and analyzing the Region's health situation. This book has been published every four years since 1954, and beginning in 2002, every five years. As such, *Health in the Americas* has become the Organization's flagship publication, informing Member Governments on public health issues critical to policy development and decision-making.

The two volumes of *Health in the Americas* present information for the 2000–2005 period. Volume I examines health in the Americas from a Regional perspective.

Among other issues, the volume's six chapters analyze:

- the political, social, and economic context of health, as well as important demographic and mortality trends;
- the leading diseases and health problems and efforts to prevent and control them;
- the interrelationship between the environment and human living conditions;
- the structure and functioning of health systems in the Region and efforts to reform them, and the scope and impact of international cooperation in health;
- the prospects for improving health in the Region addressed by a group of internationally renowned experts who offer their comments on the "Health Agenda for the Americas, 2008–2017."

Volume II tackles these same issues from a national perspective and includes information on progress towards attaining the Millennium Development Goals. This volume has 46 chapters covering information and analysis for each of the countries or territories in the Americas.

Health in the Americas offers up-to-date information on health in the Region to government officials, public health and medical professionals, researchers, medical librarians, students, and anyone interested in health and human development in the Americas.

2007; 1,212 pp. (both volumes)

ISBN 978 92 75 11622 9

US\$ 95.00/50.00 in Latin America and the Caribbean

Also available in Spanish, order code: PC622



FOR YOUR CONVENIENCE HEALTH IN THE AMERICAS, 2007 ON AVAILABLE ON CD-ROM

The CD-ROM contains the two volumes of the print version in PDF format both in English and Spanish. This version will enable access to each of the regional chapters and the country-by-

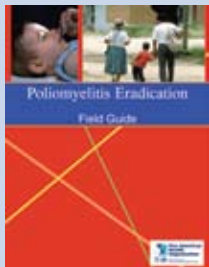
country reports, and use of the two language versions simultaneously.

2007, ISBN 92 75 07405 4. US\$ 75.00/35.00 in Latin America and the Caribbean. Order code: CD 622. Bilingual

"In its Health in the Americas 2007 report, PAHO notes that "At least 80% of premature heart disease, stroke, and type 2 diabetes, and 40% of cancer in the Americas could be prevented through healthy diet, regular physical activity, and avoidance of tobacco products." In an odd twist, the prosperity that has resulted from improvements in trade, commerce, and advances in health has itself become a problem for public health."

–The Lancet

Four field guides are essential tools in the fight against vaccine-preventable diseases.



2005, 78 pp.
ISBN 92 75 11607 5
US\$ 16.00/12.00 in Latin America and the Caribbean.
Order code: SP 607.
Also available in Spanish, order code: PC 607

POLIO ERADICATION: FIELD GUIDE

The strategies that made polio eradication in the Americas possible are the same ones currently being implemented on a global scale and, essentially, those that will make it possible to keep the countries of the Americas polio-free: to achieve and maintain high vaccination coverage and adequate epidemiological surveillance.

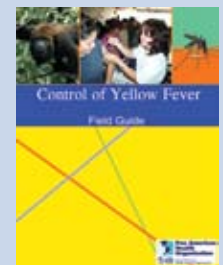
This guide provides the knowledge and strategies necessary for health workers to keep the Hemisphere polio-free and to enable them to quickly and effectively control new outbreaks. More than a guide to achieving eradication, it is a reference manual for maintaining polio eradication.

bearing age who live in those areas. The objective of these activities is to complement measures such as proper care during childbirth and the puerperium and the administration of the triple vaccine against diphtheria, pertussis, and tetanus (DPT) to infants and children, and of tetanus and diphtheria toxoid (TD/Td) to schoolchildren and pregnant women.

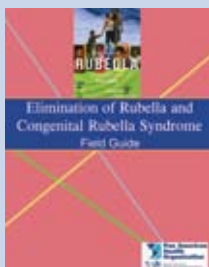
2005, 73 pp.
ISBN 92 75 11602 4
US\$ 16.00/12.00 in Latin America and the Caribbean.
Order code: SP 602.
Also available in Spanish, order code: PC 602

CONTROL OF YELLOW FEVER: FIELD GUIDE

Yellow fever remains an important public health problem in the Americas. Occasional cases of jungle yellow fever and the proliferation of *Aedes aegypti* across the Hemisphere are evidence of the continued high risk of reurbanization that this disease poses. The guide stresses clinical and epidemiological aspects of the disease, as well as prevention and control strategies. It also contains practical exercises related to a clinical case and the control of yellow fever outbreaks. These exercises require the use of local and regional data for training in prevention and proper case management, as well as in the strengthening of epidemiological surveillance.



2005, 64 pp.
ISBN 92 75 11603 2
US\$ 16.00/12.00 in Latin America and the Caribbean.
Order code: SP 603
Also available in Spanish, order code: PC 603



2005, 48 pp.
ISBN 92 75 11606 7
US\$ 16.00/12.00 in Latin America and the Caribbean.
Order code: SP 606.
Also available in Spanish, order code: PC 606

ELIMINATION OF RUBELLA AND CONGENITAL RUBELLA SYNDROME: FIELD GUIDE

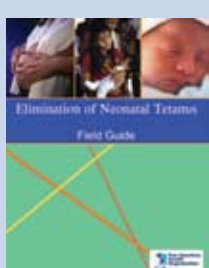
This guide offers local health workers, physicians, nurses, and other members of the health team pertinent, practical information to facilitate early detection of congenital rubella syndrome, and thereby contribute to the surveillance and control of rubella and congenital rubella syndrome. It stresses the clinical and epidemiological aspects of the disease, which will help health workers to better evaluate and appropriately manage suspected cases.

IMMUNIZATION FIELD GUIDES SET

Set includes:

- * *Control of Yellow Fever: Field Guide*
- * *Measles Elimination: Field Guide*
- * *Polio Eradication: Field Guide*
- * *Elimination of Neonatal Tetanus: Field Guide*
- * *Elimination of Rubella and Congenital Rubella Syndrome: Field Guide*
- * *Control of Diphtheria, Tetanus, Pertussis, Haemophilus Influenzae Type B (HIB), and Hepatitis B: Field Guide*

US\$ 48.00/36.00 in Latin America and the Caribbean
Order code: ST 057



ELIMINATION OF NEONATAL TETANUS: FIELD GUIDE

This publication offers a unique approach to the strategies that have made the elimination of neonatal tetanus in the Americas possible. The guide provides up-to-date information and describes innovative field techniques that can be adapted and applied throughout the Region.

This book highlights the progress made in surveillance to identify and monitor high-risk areas as well as immunization activities geared especially toward women of child-

RECENT ADVANCES IN IMMUNIZATION



"The articles are written in a style that is easy to read for those who have limited knowledge of the issues dealt with, without sounding patronizing. They all come with clear, easy-to-follow figures and tables, which help the reader to digest the written data. They also include explanations of immunization program jargon where necessary. I believe the authors have succeeded in their goal of producing a work that will also benefit many other health professionals, scientists, and students alike."

— British Society for Immunology

Thanks to the work of immunization programs throughout the Region's countries, the peoples of the Americas now live free of

indigenous polio and measles; neonatal tetanus, diphtheria, and pertussis have been well-controlled; and new vaccines have been added to national immunization programs and their application has been sustained. High coverage levels have been achieved for the diseases originally covered by the Expanded Program on Immunization, as well as for hepatitis B, rubella, mumps, and *Haemophilus influenzae*.

This progress, while extraordinary, has not been even, however. Some countries still have significant proportions of their populations living in districts where coverage remains below 95%, putting them at risk for large measles outbreaks when importations of measles virus occur. Clearly, an unfinished agenda needs to be completed. Reaching children and families who live in low-coverage areas will be essential for

sustaining the success of measles elimination and for achieving the new targets of eliminating rubella and congenital rubella syndrome. Some countries also will need to seriously consider the introduction of new or underutilized life-saving vaccines. And immunization programs will need to evolve from targeting just children to including the whole family. Including the whole family will enable countries to attain higher vaccination coverage of adolescents and adults for influenza and human papillomavirus, as well as for human immunodeficiency virus and other diseases when future vaccines against them become available.

The future portends new opportunities to tackle important public health priorities with modern technologies, but the latest vaccines are much more expensive than the traditional vaccines used in childhood immunization programs. Evidence-based, informed decisions will be critical if the success of immunization programs is to be sustained. This second edition of *Recent Advances in Immunization* could not come at a better time in the evolution of national immunization programs.

2007, 149 pp. ISBN 92 75 11619 9. US\$ 26.00/18.00 in Latin America and the Caribbean. Order code: SP 619.

TABLE OF CONTENTS

PREFACE

INTRODUCTION

ACKNOWLEDGMENTS

ADOLESCENT AND ADULT IMMUNIZATION

Cristiana M. Toscano, MD, PhD;
Jarbas Barbosa da Silva Jr., MD, MPH,
PhD; and Stanley Plotkin, MD

COMBINATION VACCINES FOR CHILDHOOD IMMUNIZATION

Jose Ignacio Santos, MD, MSc, and
Orin Levine, PhD

OPTIMAL USE OF BCG VACCINE

Mauricio L. Barreto, MD, MPH, PhD;
Susan M. Pereira, MD, MPH; and
Sergio S. Cunha, MD, MPH

VACCINATION SAFETY

Lucia Helena Oliveira, MSc; Carlos
Castillo-Solórzano, MD, MPH; M.
Carolina Danovaro-Holliday, MD, MSc;
José Peña-Ruz, Pharm Chem PhD; and
Jon Kim Andrus, MD

INTERPRETATION OF MEASLES AND RUBELLA SEROLOGY

Andrea S. Vicari, DVM, PhD; Vance
Dietz, MD, MPH, and TM; William J.
Bellini, PhD; Joe Icenogle, PhD; and
Carlos Castillo-Solórzano, MD, MPH

PREPARING FOR THE INFLUENZA PANDEMIC

Albert Osterhaus, DVM, PhD;
Thais dos Santos; and Otavio Oliva, MD

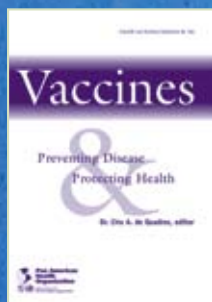
INTRODUCTION OF NEW AND UNDERUTILIZED VACCINES: PERSPECTIVES FROM THE AMERICAS

Jon Kim Andrus, MD;
John Fitzsimmons, MURP; and
Ciro A. de Quadros, MD, MPH

RECENT DEVELOPMENTS WITH PROPHYLACTIC HUMAN PAPILOMAVIRUS VACCINES

Merle Lewis, PHD, MPH, and
Felicity Cutts, MD, MSc, MBChB

VACCINES: PREVENTING DISEASE AND PROTECTING HEALTH



"From the first to the last chapter, from AIDS to zoster, this book is a gem. It covers the field of vaccines from basic to clinical science and on to public health and the implementation of vaccines."

—*The New England Journal of Medicine*

Vaccines: Preventing Disease and Protecting Health celebrates the various ways vaccines have played a role in improving the health of the world's populations. In early sections, the book relates successful efforts to fight disease with vaccines, including

the eradication of polio from the Americas and the potential contribution of new measles vaccine formulations to reducing measles mortality worldwide. It also looks at the challenges posed in using vaccines to cope with emerging and re-emerging diseases, such as HIV/AIDS and bioterrorism.

In subsequent sections, the authors examine innovative efforts underway to test the efficacy of vaccines against diseases such as meningococcal infection in Africa, *Haemophilus influenzae* type b, varicella, and hepatitis A, and look at efforts to develop a new generation of vaccines against cholera and typhoid, shigella, and *Helicobacter pylori*. The advances in influenza vaccine development and hepatitis C are also presented.

The book includes sections on the quest for vaccines against tuberculosis, HIV/AIDS, dengue, malaria, and hookworm. New concepts for vaccine development, adjuvants and delivery systems such as maternal immunization, DNA vaccines, and oral vaccines derived from transgenic plants are also discussed.

Later sections deal with the use of vaccines against potential bioterrorism attacks, with a particular emphasis on smallpox and anthrax. Regulatory and safety issues related to vaccines are also presented from the various perspectives of the public sector, the pharmaceutical industry, and the vaccine consumer.

The final chapter highlights the ongoing challenges of vaccine development, disease prevention, internal and external financing and sustainability of immunization programs, and the impact of health sector reform on these issues.

Dr. Ciro A. de Quadros, the book's technical editor, also contributed significant chapters to the book. The roster of authors reads like a "Who's Who" in public health and in vaccine development and use. These men and women are breaking new ground in vaccines and immunization programs, bringing the promise of health to the world's populations. Their names and affiliations appear below in the book's contents.

2004, 412 pp. ISBN 92 75 11596 6. US\$ 40.00/30.00 in Latin America and the Caribbean. Order code: SP 596 Available in Spanish, order code: PC 596

TABLE OF CONTENTS

SETTING THE STAGE

Vaccines and the Challenge of Emerging and Re-Emerging Diseases: From HIV/AIDS to Bioterrorism. *Anthony S. Fauci*
A Century of Vaccines and Immunization in the Americas. *Ciro A. de Quadros*

PART I. THE PRESENT

Polio: Present Status and Post-Eradication Policies. *Daniel Tarantola*
Potential for Circulation of Vaccine-derived Polioviruses. *Philip Minor*
Is Global Measles Eradication Feasible? *Ciro A. de Quadros*
New Measles Vaccine Formulations and Delivery Systems and their Potential Contribution to Reducing Measles Mortality Worldwide. *Maria Teresa Aguado and Ana-Maria Henao-Restrepo*
The Burden of Congenital Rubella Syndrome. *Louis Z. Cooper*
Accelerated Control of Rubella and Prevention of Congenital Rubella Syndrome: Experiences in the Americas. *Gina Tambini, Carlos Castillo-Solórzano, Mónica Brana, and Ciro A. de Quadros*
The Challenge of Yellow Fever. *Thomas P. Monath*

PART II. THE CUTTING EDGE

Haemophilus Influenzae Type B: The Burden in Asia. *John Clemens and Paul Kilgore*
Development of a Live Varicella Vaccine: Current Status and Prospects. *Michiaki Takahashi*
Hepatitis A Vaccines. *Stanley M. Lemon*
Conjugate Meningococcal Vaccines for Africa. *F. Marc LaForce*
The Efficacy and Effectiveness of Pneumococcal Conjugate Vaccines. *Keith P. Klugman*

PART III. THE FUTURE

Rotavirus Vaccines. *Roger Glass, Umesh Parashar, Joseph*

Bresee, Jon Gentsch, Reina Turcios, and Baoming Jiang
Typhoid Fever and Cholera Vaccines. *Myron M. Levine*
Progress in Shigella Vaccine Development. *Karen L. Kotloff*
Human Papillomavirus. *Ian H. Frazer*
Success in Vaccinating against *Helicobacter pylori*. *Steven J. Czinn*
Hepatitis C. *Stephen Coates, Qui-Lim Choo, George Kuo, Kevin Crawford, Christine Dong, Mark Wininger, Amy Weiner, Sergio Abrignani, and Michael Houghton*
Advances in Influenza Vaccine Development. *John Treanor*
Vaccine Prospects for Respiratory Syncytial Virus. *Peter F. Wright*

PART IV. THE QUEST

A New Generation of Tuberculosis Vaccines. *Michael J. Brennan*
A New Polio Vaccine? *Jeronimo Cello, Nadia De Jesus, Konstantin Chumakov, Jiang Yin, Aniko V. Paul, Matthias Gromeier, and Eckard Wimmer*
The Quest for a Preventive Vaccine Against HIV/AIDS. *José Esparza*
Dengue Vaccines. *David W. Vaughn*
Progress Toward a Malaria Vaccine. *Regina Rabinovich*
Hookworm in the Americas: Progress in the Development of an Anti-hookworm Vaccine. *Peter J. Hotez*

PART V. NEW CONCEPTS FOR VACCINE DEVELOPMENT, ADJUVANTS, AND DELIVERY SYSTEMS

Mucosal Vaccines to Induce Cellular Immunity Against HIV and Other Viral Infections. *Jay A. Berzofsky and Igor M. Belyakov*
Maternal Immunization. *W. Paul Glezen*
DNA Vaccines: A Review. *Margaret A. Liu*
Oral Vaccines Derived from Transgenic Plants. *Charles J. Arntzen, Richard T. Mahoney, Hugh S. Mason, and Dwayne D. Kirk*

New Adjuvants. *Nathalie Garçon and Moncef Slaoui*
The PowderJet Particle-mediated Epidermal Delivery of DNA Vaccines: A New Technology. *John Beadle*

PART VI. VACCINES AND BIOTERRORISM

Smallpox Vaccine. *Donald A. Henderson*
Anthrax. *Arthur M. Friedlander*
Vaccines Against Viral Hemorrhagic Fevers. *Clarence J. Peters*

PART VII. REGULATORY AND SAFETY ISSUES

The Public Sector Perspective. *Manfred Haase*
The Industry Perspective. *Luis Barreto*
The Consumers' Perspective. *David Salisbury*

PART VIII. VACCINES, PREVENTION, AND PUBLIC HEALTH

The Role of Prevention in Health and Public Health: Challenges for the Future. *Carlyle Guerra de Macedo*
External Finance of Immunization Programs: Time for a Change in Paradigm? *Dean T. Jamison*
A Vision for the Future Sustainability of National Financing of Immunization Programs. *Julio Frenk Mora, Roberto Tapia Conyer, and José Ignacio Santos*
The Role of Multilateral Financing Institutions in Supporting Immunization Programs. *Alfredo Solari*
The Potential Impact of Health Reform on Immunization Programs. *Fernando Muñoz, Oscar Arteaga, Sergio Muñoz, and Mario I. Tarride*
Perspectives for the Elimination/Eradication of Diseases with Vaccines. *Walter R. Dowdle*

EPILOGUE: CONFERENCE ON VACCINES, PREVENTION, AND PUBLIC HEALTH: A VISION FOR THE FUTURE

Welcoming Remarks. *George A.O. Alleyne*
Summation. *Donald A. Henderson*



2000, 73 pp.
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JUVENILE VIOLENCE IN THE AMERICAS: INNOVATIVE STUDIES IN RESEARCH, DIAGNOSIS, AND PREVENTION

This book briefly discusses several published works on violence among children and adolescents, organizing the research on factors related to violence by age group and type of environment and examining the environmental factors that contribute to violence and the role played by the mass media. It also presents a theoretical model that identifies the factors and processes that lead to violence or follow from it as a frame of reference for understanding how to prevent this phenomenon. Based on the model's components, the study reviews research on violence prevention in families, schools, and communities and analyzes important case studies from the United States and Colombia. Finally, it issues recommendations for future action to reduce violence by and against children and young people in the Americas.

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2005, 625 pp.
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version only)

OPERATIONS RESEARCH ON INTEGRATED MANAGEMENT OF CHILDHOOD ILLNESS

This publication aims to enhance the role of the health services in generating knowledge and in collective efforts to improve the health of the population. This publication was also designed to establish closer ties between investigators and academicians, the health services and the community, through a joint effort to generate knowledge and evaluate the interventions included in the IMCI strategy.

YOUTH-CENTERED COUNSELING FOR HIV/STI PREVENTION AND PROMOTION OF SEXUAL AND REPRODUCTIVE HEALTH: A GUIDE FOR FRONT-LINE PROVIDERS

This guide for youth-centered counseling is a tool developed to assist front-line providers in reaching young people and effectively promoting sexual health. It contains detailed and theory-based actions and methods to improve the quality of services for young people. This guide aims to help providers engage in counseling that best fits the needs and wants of youth, providing the young person with the opportunity to learn essential skills for sexual and reproductive health development.



2005, 184 pp.
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Available in Spanish,
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GUIDE FOR PARTICIPATORY LOCAL ASSESSMENT: COMMUNITY COMPONENT OF THE IMCI STRATEGY

This document is intended for local personnel in the health services, the Red Cross, and other social players involved in the health area, to support them in carrying out an assessment of their local situations and its health problems, especially those related to children under the age of 5. It also seeks to understand why the situation has occurred, so that a plan of work can finally be developed that will be effective in tackling the problem.



2005, 64 pp.
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YOUTH: CHOICES AND CHANGE



"This excellent book is recommended to medical practitioners, health educators and planners, and those of all disciplines interested in promoting healthy behaviours in adolescents. Its comprehensive and clearly designed layout, with a summary for each section, makes it an ideal reference for both the detail and the overall view of health promotion in this age group."

— *Journal of Paediatrics and Child Health*

This publication by PAHO on adolescent health and positive behavior change greatly enhances the knowledge base on this important public health issue. It presents the first-ever systematic collection and reporting of the application of behavioral change theories and models specifically to adolescents. At the same time, it represents the first attempt to incorporate a developmental perspective in the conceptual analysis of these classical theoretical constructs when applied to the various stages of adolescence.

Cultural, ethnic, and gender differences are also given special consideration, as is the role of poverty and the ability of some adolescents to secure physical and emotional well-being despite circumstances of adversity.

This book additionally breaks new ground in explaining why some health promotion interventions aimed at positive adolescent

behavior change produce the desired results, while others fail. The thoroughness of the analysis extends to the diversity of geographical settings cited: from Africa to the United States, Canada to Jamaica, Brazil to the Netherlands, El Salvador to Japan, and India to Mexico, to name only a few.

The experiences of the global research community presented here will undoubtedly find fertile ground among a variety of publics, including local health promoters, designers of community health promotion programs, health professionals, the academic and research community, ministries of public health and of youth affairs, those who study and those who create mass media trends, parents and teachers, school counselors, and all others who play a significant role in adolescents' lives.

2005, 416 pp. ISBN 92 75 11594 X. US\$ 38.00/26.00 in Latin America and the Caribbean. Order code: SP 594

TABLE OF CONTENTS

Preface
Authors and Acknowledgments
Foreword: Paving the Way from Adolescence to a Healthy Adulthood
Introduction: Healthy Choices and Changes

SECTION I: DEVELOPING EFFECTIVE HEALTH PROMOTION AND PREVENTION PROGRAMS FOR ADOLESCENTS

Introduction
Chapter One: Adolescent Lifestyles in Latin America and the Caribbean: The Challenges and Their Scope
Chapter Two: The Knowledge-Behavior Gap in Health Promotion
Chapter Three: The Importance of Behavior Theories to Successful Adolescent Health Programs
Chapter Four: Adolescents Living in a Complex Environment of Multiple Levels of Influence
Chapter Five: Listening to Adolescents' Needs and Wants: A Respectful Intervention
Chapter Six: The Crucial Link between Theories and Developmental Stages of Adolescence

Chapter Seven: The Youth: Choices and Change Model for Designing Effective Interventions for Adolescents

SECTION II: THEORIES AND MODELS FOR HEALTH PROMOTION AND BEHAVIOR CHANGE: THEIR APPLICATION TO ADOLESCENTS

Theories and Models that Promote Change at the Individual Level
Chapter Eight: The Health Belief Model
Chapter Nine: The Transtheoretical Model and Stages of Change
Chapter Ten: The Theory of Reasoned Action
Chapter Eleven: The Theory of Planned Behavior
Chapter Twelve: The Goal-Setting Theory
Chapter Thirteen: The Self-Regulation Theory
Chapter Fourteen: The Sensation-Seeking Theory
Chapter Fifteen: At a Glance: The Individual Level Theories and Models for Behavior Change Theories and Models that Promote Change at the Interpersonal Level

Chapter Sixteen: The Social Cognitive Theory
Chapter Seventeen: The Social Networks and Social Support Theories
Chapter Eighteen: The Authoritative Parenting Model
Chapter Nineteen: The Resiliency Theory
Chapter Twenty: The Stress and Coping Theories
Chapter Twenty-one: At a Glance: The Interpersonal Level Theories and Models for Behavior Change Theories and Models that Promote Change at the Community Level
Chapter Twenty-two: The Community Organization Models
Chapter Twenty-three: The Diffusion of Innovations Theory, Behavior Change Communication Models, and Social Marketing Models that Promote Change at the Policy Level
Chapter Twenty-four: Models of Policy and Legislation Development
Chapter Twenty-five: At a Glance: The Community and Policy Level Theories and Models for Behavior Change

SECTION III: ADOLESCENT DEVELOPMENTAL CHANGES AND GOALS: THE IMPORTANCE OF EARLY INTERVENTION

Introduction
Chapter Twenty-six: A New Approach to Classifying Adolescent Developmental Stages
Chapter Twenty-seven: Gender Differences and Adolescent Behaviors
Chapter Twenty-eight: Early Intervention during Adolescence: The Preadolescent Period
Chapter Twenty-nine: Early Intervention during Adolescence: The Early Adolescent Period

SECTION IV: CONCLUSIONS AND RECOMMENDATIONS

Introduction
Chapter Thirty: The Next Decade: Perspectives for Improving Adolescent Health and Development
Afterword
References
Selected List of Web Resources on Adolescence and Health Behaviors



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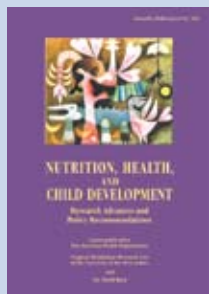
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NUTRITION, HEALTH, AND CHILD DEVELOPMENT: RESEARCH ADVANCES AND POLICY RECOMMENDATIONS

"[Nutrition, Health] is an excellent book. It should be in every medical library in the developing world...well-written, scientifically informative without being full of technical jargon...not only helpful but also an inspiration."

—Transactions of the Royal Society of Tropical Medicine and Hygiene

This publication reviews the state of knowledge on the effects of health, nutrition, and stimulation on children's development and offers policy recommendations in this area. The book's 18 chapters—written by leading professionals in nutrition research—deal with topics ranging from generalized undernutrition, iron and iodine deficiencies, neonatal feeding, short-term food deprivation, parasitic infection, and psychological deprivation. In addition, the book evaluates results from early childhood interventions, including nutritional supplementation and psychosocial stimulation, as well as interventions in later childhood, such as school feeding and deworming programs. The authors focus on children in less developed countries, but the material also touches on the problems of the many children in developed countries who are at risk of similar conditions as the ones addressed here.

This publication will become invaluable to policymakers and international agencies, and it will also be a prized tool for professionals working in health, nutrition, and education.

OBESITY AND POVERTY: A NEW PUBLIC HEALTH CHALLENGE

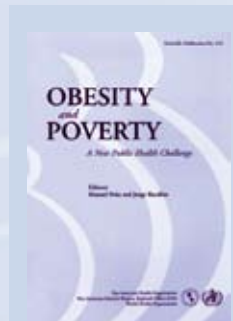
"The editors have assembled an impressive range of authors, whose contributions provide strong motivation for addressing this important public health challenge [...] an invaluable and most welcome publication."

—Obesity Newsletter, International Association for the Study of Obesity

Obesity and Poverty: A New Public Health Challenge is an essential source for understanding the new face of poverty in the Americas. This recent examination of the prevalence of overweight and obesity in Latin American and Caribbean countries looks at these conditions' medium- and long-term harmful consequences and explores their implications for planning public health interventions.

The book analyzes how the Region's countries experience the nutritional transition process that is underway worldwide, a process that is tied to the global demographic and epidemiological transition. In this context, the increase in obesity and overweight observed in Latin America and the Caribbean coexists with a risk factor that differs from traditional risk factors seen in developed countries—the persistence or the increase of inequalities and inequities in health.

The Pan American Health Organization offers this publication to the general public and to researchers, students, communicators, and politicians involved in planning and executing activities designed to promote the population's health and well-being.



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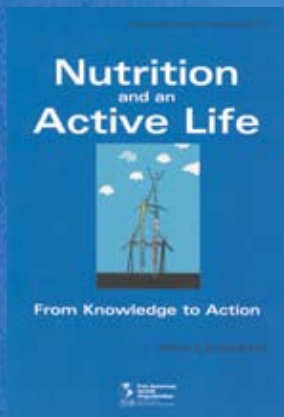


HEALTH

This book, prepared by the Pan American Health Organization, presents a collection of quotes across the millennia on the place of health in the course of human events. Published in a "mini" format, this book is a journey on the meaning of health from ancient Greece and Rome to Medieval Arabia and Renaissance Europe through 19th century New England all the way to the 20th and early 21st century. By reading this book you will discover how health has always been the greatest gift to men and women.

Size: 1 3/8" x 2". 2002, 312 pp. ISBN 92 75 12417 5. Deluxe edition: US\$ 4.50. Paperback edition: US\$ 3.00. Also available in Spanish. Deluxe edition OP 149H. Paperback edition OP 149.

NUTRITION AND AN ACTIVE LIFE: FROM KNOWLEDGE TO ACTION



"There is much to be learnt here, whether you are from a developed or developing country, and much of this is put across in a genuine and clear way. This book will be of use in many spheres, from health promotion and education to planning and policy development sectors, as well of course for those who wish to provide global examples of effective practice in their teaching."

— **British Food Journal**

Nutrition and an Active Life: From Knowledge to Action is an anthology by leading public health experts from PAHO and the international development community. The book's selections focus on how research in

nutrition and the promotion of active lifestyles can provide vital input for the creation of public policy and planning and for the design, implementation, monitoring, and evaluation of programs.

You and I, in one way or another, stand to directly benefit from this science and its effective application. The knowledge gained from the research presented here has the power to transform the lives of mothers and children, the economically active population, older adults, and all age groups whose sedentary lifestyle places them at greater risk of developing life-threatening chronic diseases.

Nutrition and an Active Life: From Knowledge to Action is an important contribution that should be of particular interest to practitioners, researchers, and decision-makers in the fields of health promotion, community education, nutrition, maternal and child health, physical activity, policy development in public health and urban planning, social communications, and other related areas.

Editor: Wilma B. Freire, 2005, 260 pp. ISBN 92 75 11612 1
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TABLE OF CONTENTS

THE CONTRIBUTION OF SCIENCE TO ACTION

- The Policy and Program Implications of Research on the Long-term Consequences of Early Childhood Nutrition: Lessons from the INCAP Follow-up Study. *Reynaldo Martorell*
- The Role of Research in the Formulation of Infant Feeding Policies in Latin America. *Cesar Victora, Elaine Albernaz, and Chessa Lutter*

MICRONUTRIENTS: SUCCESSFUL INTERVENTIONS FOR THE CORRECTION OF SPECIFIC DEFICIENCIES

- Control of Iodine Deficiency Disorders: The Contribution of the Ecuadorian Experience. *Wilma B. Freire, Koenraad Vanormelingen, and Joseph Vanderheyden*
- Sugar Fortification with Vitamin A in Guatemala: The Program's Successes and Pitfalls. *Omar Dary, Carolina Martínez, and Mónica Guamuch*

- Virtual Control of Vitamin A Deficiency in Nicaragua. *José O. Mora, Gloria E. Navas, Josefina Bonilla, and Ivette Sandino*
- Folic Acid Fortification of Wheat Flour and the Prevention of Neural Tube Defects in Chile: A Successful Experience. *Eva Hertrampf*

INTEGRATED STRATEGIES AT THE LOCAL LEVEL

- Implementation of Breast-feeding Practices in Brazil: From International Recommendations to Local Policy *Marina Ferreira Rea and Maria de Fátima Moura de Araújo*
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- Agita São Paulo: Encouraging Physical Activity as a Way of Life in Brazil *Sandra Mahecha Matsudo and Victor Rodrigues Matsudo*

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- Improving Nutrition in Mexico: The Use of Research for Decision-making in Nutrition Policies and Programs. *Juan A. Rivera*
- The Public Policy Response to Epidemiological and Nutritional Transition: The Case of Chile *Fernando Vio and Ricardo Uauy*
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HANTAVIRUS IN THE AMERICAS: GUIDELINES FOR PREVENTION, DIAGNOSIS, TREATMENT, AND CONTROL

This publication presents an extensive view of hantavirus pulmonary syndrome (HPS), its clinical manifestations, methods of preventing infection, and measures taken by governments in the Region of the Americas to monitor hantaviruses and educate health professionals and the general public about the disease.

This comprehensive manual begins by describing the different hantaviruses known in the Americas and their reservoirs, rodent ecology and zoology, and

the epidemiology of human disease in the Region. Upon this foundation, the manual describes the disease's clinical presentation and diagnosis and presents guidelines for HPS surveillance, treatment, and case management. It also provides detailed, easy-to-follow instructions for preventing infection in the home, hospital, and laboratory, as well as for cleaning rodent-infested areas. The importance of educating health professionals and the general public about the disease is stressed through examples of communication strategies used in different countries of the Region. The publication also provides an overview of communication tools that may be adapted to educate diverse populations about HPS and other communicable diseases.

An essential tool for anyone involved in hantavirus prevention, control, treatment, or health education activities, *Hantavirus in the Americas: Guidelines for Prevention, Diagnosis, Treatment, and Control* contains useful, stand-alone annexes, such as sample case report forms, guidelines for safe handling and transfer of specimens, educational resources, and descriptions of prevention campaigns undertaken by countries in the Region. The book's handy format allows for quick reproduction and distribution of the annexes and infection prevention and control measures.

INTERSECTORAL COORDINATION BETWEEN HEALTH AND AGRICULTURE: ZONOSSES, FOOD SAFETY, AND FOOT-AND-MOUTH DISEASE. FINAL REPORT AND PROCEEDINGS: XII INTER-AMERICAN MEETING AT THE MINISTERIAL LEVEL ON HEALTH AND AGRICULTURE (RIMSA XII)

Preventing and controlling foodborne diseases and protecting consumers has emerged as a serious public health challenge at the onset of the 21st century.

Intersectoral Coordination between Health and Agriculture: Zoonoses, Food Safety and Foot-and-Mouth Disease presents the final report and selected documents from the XII Inter-American Meeting at the Ministerial Level on Health and Agriculture (RIMSA

XII), which was held in São Paulo, Brazil, from 2 to 4 May 2001. At that meeting, the first in which both agriculture and health ministers took part, participants analyzed and evaluated progress made in veterinary public health and animal health by the countries of the Americas working with the Pan American Health Organization. This publication details the meeting's discussion on the role of community participation in developing healthy markets and food safety, as well as that on zoonoses that affect the economy and public health, such as brucellosis, bovine tuberculosis, bovine spongiform encephalopathy, and other emerging zoonoses.

PAHO convenes RIMSA meetings—which have been held for more than 30 years—as a mandate from its Governing Bodies. RIMSA is now a one-of-a-kind forum that provides the highest-level intersectoral coordination between the health and agriculture sectors for the prevention, control, and eradication of socially and economically important zoonoses and other animal diseases, and of foodborne diseases.

PERSPECTIVES AND POSSIBILITIES OF CONTROL AND ERADICATION OF HYDATIDOSIS: REPORT OF THE PAHO/WHO WORKING GROUP

This publication presents experiences on eradicating and controlling hydatidosis, offers perspectives on eradication, examines advanced technology in control methods, and looks at the hydatidosis panorama in Latin America. The book gathers the contributions of distinguished field scientists with experience in control and eradication programs, as well as surveillance activities and the preparation of plans of action for the eradication of the disease in various situations. The methods included can be tailored to local conditions.

Hydatid disease has been eradicated from Iceland; New Zealand and Tasmania are on the verge of being declared hydatid-free; the disease is under control in Argentina, Chile, and Cyprus; and the incidence of hydatidosis has been reduced in Spain and Uruguay. Yet much remains to be done worldwide. This publication provides guidance to political and technical authorities in countries where hydatid disease remains a public health problem, both in terms of decision-making and for organizing programs directed toward the elimination of this zoonosis.

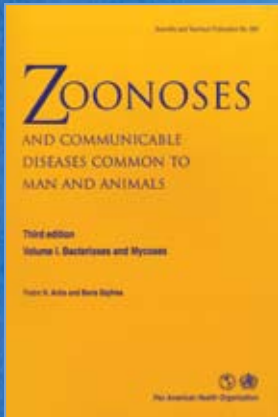


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ZOONOSES AND COMMUNICABLE DISEASES COMMON TO MAN AND ANIMALS, THIRD EDITION



"This third edition is a phenomenal reference textbook. It is a remarkable compilation of information, equally useful to veterinarians and physicians in North America and around the world. This is a reference that belongs on the shelf of every veterinarian and physician. Reasonably priced, it will serve students and practitioners for years to come."

—Journal of the American Veterinary Medical Association

In recent years, zoonoses and communicable diseases common to man and animals have gained increasing attention worldwide.

Human diseases that have their origins in infected animals, such as West Nile fever or Creutzfeldt-Jakob, have highlighted the need for a better understanding of animal diseases. The ease and speed of modern travel facilitate the spread of diseases once confined to specific geographic areas, as recently occurred with the widely publicized severe acute respiratory syndrome (SARS) epidemic. Animal migration and trade pose a similar threat, as was shown by the outbreaks in the United States of West Nile fever, and most recently, monkeypox—two diseases not previously known in the Western Hemisphere. Each of these examples highlights the need for accurate, up-to-date information, such as that presented in the latest edition of *Zoonoses and Communicable Diseases Common to Man and Animals*.

This edition, published for the first time in three volumes, covers:

- Vol. I. Bacterioses and mycoses
- Vol. II. Chlamydioses, rickettsioses, and viroses
- Vol. III. Parasitoses

This series provides a detailed overview of the most important historic and emerging zoonotic diseases, such as Ebola hemorrhagic fever, foot-and-mouth disease, influenza, giardiasis, Japanese encephalitis, shigellosis, and spongiform encephalopathies, with information ranging from their first appearance and most important outbreaks to the latest scientific knowledge of the diseases and their causative agents.

The chapters provide the following key information on each disease:

- etiology
- geographic distribution
- symptoms and occurrence in man and animals
- source of infection and mode of transmission
- role of animals in its epidemiology
- diagnostic techniques
- prevention and control measures

Numerous tables and figures diagramming modes of transmission complement the text.

This book is an essential tool for biologists, parasitologists, virologists, veterinarians, physicians, epidemiologists, and workers in public health and animal health institutions, as well as professors, researchers, and students in these areas. All of these groups will find *Zoonoses and Communicable Diseases Common to Man and Animals: 3rd Ed.* to be an invaluable addition to their collection of most-consulted reference works.

Vol. I Bacterioses and Mycoses

2001, 401 pp. ISBN 92 75 11580 X. US\$ 36.00/30.00 in Latin America and the Caribbean. Order code: SP 580A.

Vol. II Chlamydioses, Rickettsioses, and Viroses

2003, 416 pp. ISBN 92 75 11992 9. US\$ 36.00/30.00 in Latin America and the Caribbean. Order code: SP 580B.

Vol. III Parasitoses

2003, 424 pp. ISBN 92 75 11993 7. US\$ 36.00/30.00 in Latin America and the Caribbean. Order code: SP 580C.

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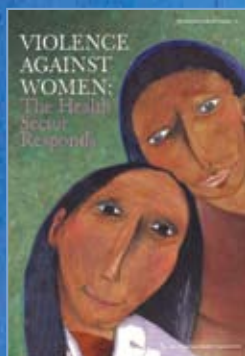
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VIOLENCE AGAINST WOMEN: THE HEALTH SECTOR RESPONDS



"This book is an important information resource for public health professionals involved in tackling gender-based violence (GBV) because it offers a summary of the main strategies developed by PAHO in Latin America. The strength of this information resource is the human perspective of GBV that makes visible women and professional voices. It is also interesting for other professionals because it breaks with the health sector's absence in actions for tackling GBV."
—**JECH Journal of Epidemiology and Community Health**

"Although based in Latin America, the stories told and the lessons learned are unsurprisingly all too familiar to workers in the field in Australia. The appeal of this book rests not only in its richness, through quotes and stories, but also in the simplicity of the ideas that it conveys about the ways in which we as a community can address gender-based violence."
—**Monique Keel, Researcher, Australian Centre for the Study of Sexual Assault, Australian Institute of the Family**

Millions of women in the Americas and around the globe suffer the effects of physical, sexual, and emotional violence in their own homes every day. Their pain is too often silent and invisible to the rest of the world. Yet as many as one out of every three women are victims of gender-based violence, one of the most widespread human rights and public health problems in the world today.

Gender-based violence—and how communities can put an end to it—are the focus of a book by the Pan American Health Organization (PAHO). *Violence against Women: The Health Sector Responds* is the fruit of nearly a decade of field experiences by PAHO and its partners—at the community, national, and international levels—in 10 Latin American countries. The book's production, a collaborative effort with the Program for Appropriate Technology in Health (PATH), the Centers for Disease Control and Prevention (CDC), and the World Health Organization (WHO), shares the findings of PAHO's early research into the health situation of women, what they revealed about the extent of gender-based violence, and the launching in 1995 of a pilot project in Central America to address this issue. Using an integrated community approach involving the health sector, along with the legal, juridical, educational, religious, and NGO sectors, buttressed by the development of national policies and laws, the PAHO strategy has helped create hundreds of local anti-violence networks throughout Latin America.

The second part of *Violence against Women: The Health Sector Responds* highlights the results of the project's recent evaluation and includes numerous insights by health workers, schoolteachers, police and court officials, women's advocates, and other community leaders regarding the effectiveness of the project's approach. Most revealing of all, however, are the voices of the women themselves, as they describe living with violence and the community's response to their needs.

The book's final chapter presents a global perspective on how the lessons learned in Central America and PAHO's integrated strategy may be applied in other communities around the world.

As world human rights activist and Nobel laureate Nelson Mandela notes in the chapter's closing, "Violence can be prevented. In my own country and around the world, we have shining examples of how violence has been countered. Governments, communities, and individuals can make a difference."

2003, 131 pp.
ISBN 92 75 12292 X
US\$ 22.00/15.00 in Latin America and the Caribbean
Order code: OP 12
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TABLE OF CONTENTS

AUTHORS AND ACKNOWLEDGMENTS

PREFACE

INTRODUCTION

SECTION I.

THE HEALTH SECTOR RESPONDS TO GENDER-BASED VIOLENCE

- Chapter One: Gender-based Violence: A Public Health and Human Rights Problem
- Chapter Two: The "Critical Path" Studies: From Research to Action
- Chapter Three: Joining Forces to Address Gender-based Violence in the Americas

SECTION II.

LESSONS LEARNED FROM CENTRAL AMERICA

- Chapter Four: Policy and Legal Reforms on Gender-based Violence
- Chapter Five: The Health Sector: Building an Integrated Approach
- Chapter Six: What Happens at the Clinic?
- Chapter Seven: Beyond the Clinic: Violence Prevention with Other Community Partners
- Chapter Eight: Global Implications: The PAHO Approach to Gender-based Violence

GBV RESOURCES SECTION

BIBLIOGRAPHY AND REFERENCES



2000, 134 pp.
ISBN 92 75 12282 2
US\$ 18.00/14.00 in
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Order code: OP 111
Available in Spanish,
order code: OT 111

DOMESTIC VIOLENCE: WOMEN'S WAY OUT

This book is a weapon in the battle against violence in society, particularly violence perpetrated against women and children. It sets forth a protocol that can be used to investigate the paths women follow as they search for care and try to solve their domestic violence problems.

The book introduces the issue of violence against women by presenting a conceptual framework for approaching domestic violence as a health and development problem in Latin America. It also describes how the proposed protocol was designed, the steps to be followed in the course of field work, and other pertinent

characteristics. The protocol was applied in 15 communities in 10 countries (seven in Central America and three in the Andean subregion). The information was obtained through field interviews with women, service providers, and various community members.

We hope that this book will contribute to placing violence against women as a high-priority problem and will help to develop a model for the prevention of domestic violence and the care of its victims.

OTHER RELATED WORK:

JUVENILE VIOLENCE IN THE AMERICAS: INNOVATIVE STUDIES IN RESEARCH, DIAGNOSIS, AND PREVENTION (See page 19)

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EMERGENCY MEDICAL SERVICES SYSTEMS DEVELOPMENT:

Lessons Learned from the United States of America for Developing Countries



This text provides guidance to policymakers considering the development of a formal complex emergency medical services (EMS) system. The book is predicated on the experience and history of models commonly found in the United States and in many European countries, and analyzes and profiles common aspects of the core elements of those systems. It is anticipated that policymakers in health and public safety ministries, national emergency commissions, nongovernmental organizations, and other bodies charged with the responsibility of establishing, overseeing, or providing EMS care can use this compilation as a frame of reference when designing their system's model.

2003, 232 pp. ISBN 92 75 12461 2. US\$ 25.00/18.00 in Latin America and the Caribbean. Order code: OP 159. Available in Spanish, order code: OT 159

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- Building Better Health: A Handbook of Behavioral Change, 11
- Control of Yellow Fever: Field Guide, 16
- Dengue and Dengue Hemorrhagic Fever in the Americas: Guidelines for Prevention and Control, 4
- Developing Health Technology Assessment in Latin America and the Caribbean, 13
- Disaster Mitigation in Health Facilities. Wind Effects, 6
- Disasters: Selected Readings, 5
- Domestic Violence: Women's Way Out, 27
- Elimination of Neonatal Tetanus: Field Guide, 16
- Elimination of Rubella and Congenital Rubella Syndrome: Field Guide, 16
- Emergency Medical Services Systems Development: Lessons Learned from the United States of America for Developing Countries, 27
- Exclusion in Health in Latin America and the Caribbean, 10
- Guide for Participatory Local Assessment: Community Component of the IMCI Strategy, 19
- Guidelines for Vulnerability Reduction in the Design of New Health Facilities, 5
- Hantavirus in the Americas: Guidelines for Prevention, Diagnosis, Treatment, and Control, 24
- Health, 22
- Health and Human Development in the New Global Economy: The Contribution and Perspectives of Civil Society in the Americas, 9
- Health in the Americas, 2007 Edition, 15
- Health Promoting Schools. Strengthening of the Health-Promoting Schools Regional Initiative: Strategies and Lines of Action 2003-2012, 12
- Health Promotion: An Anthology, 12
- Health Statistics from the Americas, 1998 Edition, 14
- Health Statistics from the Americas, 2003 Edition, 14
- Health, Welfare and Aging in Bridgetown, Barbados. SABE 2000, 9
- Intersectoral Coordination Between Health and Agriculture: Zoonoses, Food Safety and Foot-and-Mouth Disease. Final Report and Proceedings. XII Inter-American Meeting at the Ministerial Level on Health and Agriculture (RIMSA XII), 24
- Investment in Health: Social and Economic Returns, 10
- Juvenile Violence in the Americas: Innovative Studies in Research, Diagnosis, and Prevention, 19
- Leading Public Health in the Americas into the 21st Century. Quinquennial Report of the Director 2003-2007, 7
- Management of Dead Bodies After Disasters: A Field Manual for First Responders, 5
- Natural Disasters: Protecting the Public's Health, 5
- Nursing in the Americas, 12
- Nutrition and an Active Life: From Knowledge to Action, 23
- Nutrition, Health, and Child Development: Research Advances and Policy Recommendations, 22
- Obesity and Poverty: A New Public Health Challenge, 22
- Operation Research on Integrated Management of Childhood Illness, 19
- Organization, Development, Quality Assurance and Radiation Protection in Radiology Services: Imaging and Radiation Therapy, 13
- Pan American Journal of Public Health, 21
- Pan American Journal of Public Health: Special Issue on Health, Well-being, and Aging, 9
- Perspectives and Possibilities of Control and Eradication of Hydatidosis. Report of the PAHO/WHO Working Group, 24
- Polio Eradication: Field Guide, 16
- Pro Salute Novi Mundi: A History of the Pan American Health Organization, 7
- Promoting Oral Health: The Use of Salt Fluoridation to Prevent Dental Caries, 8
- Protecting New Health Facilities from Natural Disasters, 5
- Recent Advances in Immunization, 17
- Regional Strategic Plan for Malaria in the Americas 2006 – 2010, 4
- Setting Up Healthcare Services Information Systems: A Guide for Requirement Analysis, Application Specification, and Procurement, 13
- The Challenge in Disaster Reduction for the Water and Sanitation Sector: Improving Quality of Life by Reducing Vulnerabilities, 6
- The Challenge of Epidemiology: Issues and Selected Readings, 14
- The Quest for a Healthy America: Celebrating 100 Years of Health, 7
- The Regulation of Privacy and Data Protection in the Use of Electronic Health Information: An International Perspective and Reference Source on Regulatory and Legal Issues Related to Person-Identifiable Health Databases, 7
- Tobacco-free Youth: A "Life Skills" Primer, 12
- Trade in Health Services: Global, Regional, and Country Perspectives, 10
- Vaccines: Preventing Disease and Protecting Health, 18
- VIHdeo America: An Anthology of 10 Years of HIV TV Spots in the Americas, 4
- Violence against Women: The Health Sector Responds, 26
- Well-Being, 13
- Youth: Choices and Change, 20
- Youth-Centered Counseling for HIV/STI Prevention and Promotion of Sexual and Reproductive Health: A Guide for Front-Line Providers, 19
- Zoonoses and Communicable Diseases Common to Man and Animals, third edition, 25
- Zoonoses and Communicable Diseases Common to Man and Animals, third edition, CD-ROM, 25

ADOLESCENT HEALTH

- Guide for Participatory Local Assessment: Community Component of the IMCI Strategy, 19
- Juvenile Violence in the Americas: Innovative Studies in Research, Diagnosis, and Prevention, 19
- Operation Research on Integrated Management of Childhood Illness, 19
- Tobacco-free Youth: A "Life Skills" Primer, 12
- Youth: Choices and Change, 20
- Youth-Centered Counseling for HIV/STI Prevention and Promotion of Sexual and Reproductive Health: A Guide for Front-Line Providers, 19

COMMUNICABLE DISEASES

- Dengue and Dengue Hemorrhagic Fever in the Americas: Guidelines for Prevention and Control, 4
- Hantavirus in the Americas: Guidelines for Prevention, Diagnosis, Treatment, and Control, 24
- Recent Advances in Immunization, 17
- Regional Strategic Plan for Malaria in the Americas 2006 – 2010, 4
- Vaccines: Preventing Disease and Protecting Health, 18
- VIHdeo America: An Anthology of 10 Years of HIV TV Spots in the Americas, 4
- Zoonoses and Communicable Diseases Common to Man and Animals, third edition, 25

COMMUNICATIONS FOR HEALTH

- The Regulation of Privacy and Data Protection in the Use of Electronic Health Information: An International Perspective and Reference Source on Regulatory and Legal Issues Related to Person-Identifiable Health Databases, 7

THE ELDERLY

- Health, Welfare and Aging in Bridgetown, Barbados. SABE 2000, 9
- Pan American Journal of Public Health:

- Special Issue on Health, Well-being, and Aging, 9

EMERGENCY PREPAREDNESS AND DISASTER RELIEF

- Disaster Mitigation in Water Supply and Sanitation Systems, 6
- Disasters: Selected Readings, 5
- Guidelines for Vulnerability Reduction in the Design of New Health Facilities, 5
- Management of Dead Bodies After Disasters: A Field Manual for First Responders, 5
- Natural Disasters: Protecting the Public's Health, 6
- Protecting New Health Facilities from Natural Disasters, 5
- The Challenge in Disaster Reduction for the Water and Sanitation Sector: Improving Quality of Life by Reducing Vulnerabilities, 6

EQUITY (see Health and Human Development)**ETHICS AND HUMAN RIGHTS**

- Bioethics: Issues and Perspectives, 7

HEALTH AND HUMAN DEVELOPMENT

- Exclusion in Health in Latin America and the Caribbean, 10
- Health and Human Development in the New Global Economy: The Contribution and Perspectives of Civil Society in the Americas, 9
- Investment in Health: Social and Economic Returns, 10
- Trade in Health Services: Global, Regional, and Country Perspectives, 10

HEALTH PROMOTION

- Building Better Health: A Handbook of Behavioral Change, 11
- Health Promoting Schools. Strengthening of the Health-Promoting Schools Regional Initiative: Strategies and Lines of Action 2003-2012, 12

- Health Promotion: An Anthology, 12
- Tobacco-free Youth: A "Life Skills" Primer, 12
- Well-Being, 13

HEALTH STATISTICS/HEALTH CONDITIONS (see Health Trends Assessment)**HEALTH SYSTEMS AND SERVICES**

- Developing Health Technology Assessment in Latin America and the Caribbean, 13
- Emergency Medical Services Systems Development: Lessons Learned from the United States of America for Developing Countries, 27
- Organization, Development, Quality Assurance and Radiation Protection in Radiology Services: Imaging and Radiation Therapy, 13
- Setting Up Healthcare Services Information Systems: A Guide for Requirement Analysis, Application Specification, and Procurement, 13

HEALTH TRENDS ASSESSMENT

- Health in the Americas, 2007 Edition, 15
- Health Statistics from the Americas, 1998 Edition, 14
- Health Statistics from the Americas, 2003 Edition, 14
- The Challenge of Epidemiology: Issues and Selected Readings, 14

IMMUNIZATION AND VACCINE-PREVENTABLE DISEASES

- Control of Yellow Fever: Field Guide, 16
- Elimination of Neonatal Tetanus: Field Guide, 16
- Elimination of Rubella and Congenital Rubella Syndrome: Field Guide, 16
- Polio Eradication: Field Guide, 16
- Recent Advances in Immunization, 17
- Vaccines: Preventing Disease and Protecting Health, 18

NONCOMMUNICABLE DISEASES

- Pan American Journal of Public Health:
Special Issue on Health, Well-being,
and Aging, 9
- Promoting Oral Health: The Use of Salt
Fluoridation to Prevent Dental Caries, 8
- Tobacco-free Youth: A "Life Skills"
Primer, 12

NURSING

- Building Standard-Based Nursing
Information Systems, 27
- Nursing in the Americas, 12

NUTRITION

- Nutrition and an Active Life: From
Knowledge to Action, 23
- Nutrition, Health, and Child
Development: Research Advances and
Policy Recommendations, 22
- Obesity and Poverty: A New Public
Health Challenge, 22

ORAL HEALTH

- Promoting Oral Health: The Use of Salt
Fluoridation to Prevent Dental Caries, 8

**PAN AMERICAN HEALTH
ORGANIZATION (see Public
Health)****PHARMACOLOGY**

- Antimicrobial Resistance in the Americas:
Magnitude and Containment of the
Problem, 9

**POVERTY (see Health and Human
Development)****PUBLIC HEALTH**

- Building Better Health: A Handbook of
Behavioral Change, 11
- Health, 22
- Health in the Americas, 2007 Edition, 15
- Leading Public Health in the Americas
into the 21st Century. Quinquennial
Report of the Director 2003-2007, 7
- Pan American Journal of Public Health, 21

- Pro Salute Novi Mundi: A History of the
Pan American Health Organization, 7
- The Quest for a Healthy America:
Celebrating 100 Years of Health, 7
- Recent Advances in Immunization, 17
- Regional Strategic Plan for Malaria in
the Americas 2006 – 2010, 4
- Vaccines: Preventing Disease and
Protecting Health, 18
- Well-Being, 13

RADIOLOGY

- Organization, Development, Quality
Assurance and Radiation Protection
in Radiology Services: Imaging and
Radiation Therapy, 13

**SMOKING (see Noncommunicable
Diseases)****VETERINARY MEDICINE**

- Hantavirus in the Americas: Guidelines
for Prevention, Diagnosis, Treatment,
and Control, 24
- Intersectoral Coordination Between
Health and Agriculture: Zoonoses,
Food Safety and Foot-and-Mouth
Disease. Final Report and Proceedings.
XII Inter-American Meeting at the
Ministerial Level on Health and
Agriculture (RIMSA XII), 24
- Perspectives and Possibilities of Control
and Eradication of Hydatidosis. Report
of the PAHO/WHO Working Group, 24
- Zoonoses and Communicable Diseases
Common to Man and Animals, third
Edition, 25
- Zoonoses and Communicable Diseases
Common to Man and Animals, third
Edition, CD-ROM, 25

VIOLENCE

- Domestic Violence: Women's Way Out, 27
- Juvenile Violence in the Americas:
Innovative Studies in Research,
Diagnosis, and Prevention, 19
- Violence against Women: The Health
Sector Responds, 26

WOMEN AND HEALTH

- Domestic Violence: Women's Way Out, 27
- Violence against Women: The Health
Sector Responds, 26

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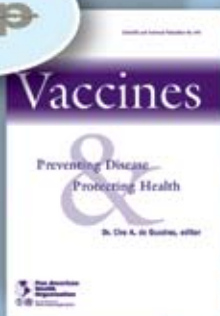
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